Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Filing at a Glance

Company: The Cincinnati Life Insurance Company

Product Name: Form CLI-145-AR (2/10), SERFF Tr Num: GRJR-126479949 State: Arkansas

Survivor UL

TOI: L09I Individual Life - Flexible Premium SERFF Status: Closed-Approved- State Tr Num: 45381

Adjustable Life Closed

Sub-TOI: L09I.002 Joint (Last Survivor) Co Tr Num: CLI145 State Status: Approved-Closed

Filing Type: Form Reviewer(s): Linda Bird

Authors: Jennifer Henley, Deborah Disposition Date: 04/09/2010

Naegele, Cindy Traurig, Karen

Eichler

Date Submitted: 04/07/2010 Disposition Status: Approved-

Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Form CLI-145-AR (2/10), Survivor UL Status of Filing in Domicile: Pending

Project Number: Form CLI-145-AR (2/10), Survivor UL Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: Please be advised

we are filing this form in our state of domicile,

Ohio, as part of an IIPRC filing.

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Market Type: Individual

Group Market Size:

Group Market Type:

Filing Status Changed: 04/09/2010 Explanation for Other Group Market Type:

State Status Changed: 04/09/2010

Created By: Jennifer Henley

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Karen Eichler

Filing Description: FEIN: 31-1213778 NAIC: 76236

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Subject:

The Cincinnati Life Insurance Company

Individual Life Forms Filing

- 1. Form CLI-145-AR (2/10), Survivorship Flexible Premium Adjustable Universal Life Insurance Policy
- 2. Form CLI-675 (2/10), Policy Split Option Rider
- 3. Form CLI-676 (2/10), Substitution of Insured Rider
- 4. Form CLI-677 (2/10), Estate Protection Rider

We are submitting the subject forms for your review and approval. These forms are new and will not replace any previously approved forms. The implementation date for these forms will be upon your approval.

Please note each of the subject optional benefit riders, if elected by the policyowner, will be made a part of the subject policy. Both the Policy Split Option Rider and the Substitution of Insured Rider, Forms CLI-675 (2/10) and CLI-676 (2/10), respectively, will be available at issue as well as after the date of issue. The Estate Protection Rider, Form CLI-677 (2/10), may only be offered at issue and is not intended for use after the date of issue. Although we are submitting these forms together, we wish to reserve the right to use them with any applicable approved forms.

These forms will be marketed by an independent agency force to the general public for general life insurance purposes. There are no marketing or issue restrictions from our normal sales practices.

The forms are sex-distinct and we confirm that they will not be issued in any employer-employee plans that are subject to the Norris decision and/or Title VII of the Civil Rights Act of 1964.

This form is a second-to-die survivor flexible premium adjustable universal life insurance policy that is designed to provide death benefit protection at a low cost to the policyowner. The Continuation of Coverage provision provides that the policy will remain in force until the maturity date, even if the cash value becomes zero, as long as the Accumulated Premiums Paid are equal to or greater than the Accumulated Monthly Guaranteed Premiums. A more detailed description of Continuation of Coverage is provided in the Actuarial Memorandum and Continuation of Coverage section of the policy. The issue ages are 18 through 85. The maximum number of insureds that may be covered at any one time under this policy is two as reflected in the specimen specification pages.

Nothing in this filing has been previously disapproved by your Department. Please be assured that this filing contains no unusual or possibly controversial items from our normal Company practice of industry standards.

Form CLI-1030, Application for Life Insurance, previously approved by your Department on June 20, 2008, will be used when applying for the submitted policy and riders.

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

These forms were scored for Flesch Score Readability Analysis, and the test scores are:

Form CLI-145-AR (2/10): 50.9 Form CLI-675 (2/10: 54.1 Form CLI-676 (2/10): 50.8 Form CLI-677 (2/10): 53.3

We would appreciate your review and approval at your earliest convenience. Thank you for your usual courtesy and cooperation.

Company and Contact

Filing Contact Information

Karen Eichler AIS, API, Analyst karen_eichler@cinfin.com

P. O. Box 145496 513-870-2000 [Phone] 4386 [Ext]

Cincinnati, OH 45250-5496 513-881-8984 [FAX]

Filing Company Information

The Cincinnati Life Insurance Company CoCode: 76236 State of Domicile: Ohio

6200 S. Gilmore Road Group Code: 244 Company Type: Fairfield, OH 45014 Group Name: State ID Number:

(513) 870-2000 ext. 4386[Phone] FEIN Number: 31-1213778

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? Yes

Fee Explanation: \$50.00 per filing.

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

The Cincinnati Life Insurance Company \$50.00 04/07/2010 35472956
The Cincinnati Life Insurance Company \$150.00 04/09/2010 35529823

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Correspondence Summary

Dispositions

Status Created By Created On Date Submitted

Approved- Linda Bird 04/09/2010 04/09/2010

Closed

Objection Letters and Response Letters

Objection Letters Response Letters Status Created By Responded By Date Submitted Created On Date Submitted **Created On** Linda Bird Karen Eichler Pending 04/09/2010 04/09/2010 04/09/2010 04/09/2010 Industry Response

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Disposition

Disposition Date: 04/09/2010

Implementation Date:
Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		Yes
Supporting Document	Health - Actuarial Justification		No
Supporting Document	Outline of Coverage		No
Supporting Document	Certificate of Compliance		Yes
Supporting Document	Actuarial Memorandum and Appendices		No
Supporting Document	Statement of Variability		Yes
Supporting Document	Certification - Consent to submit rates		Yes
Supporting Document	Universal Life Certification		Yes
Supporting Document	ILLUSTRATION		Yes
Form	Survivorship Flexible Premium Adjustable	Э	Yes
	Universal Life Insurance Policy		
Form	Policy Split Option Rider		Yes
Form	Substitution of Insured Rider		Yes
Form	Estate Protection Rider		Yes

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Objection Letter

Objection Letter Status Pending Industry Response

Objection Letter Date 04/09/2010 Submitted Date 04/09/2010 Respond By Date 05/10/2010

Dear Karen Eichler AIS, API,

This will acknowledge receipt of the captioned filing.

Objection 1

No Objections

Comment: Please refer to Arkansas Rule and Regulation 57 for Arkansas filing fees which were revised effective January 1, 2010. An additional filing fee of \$150.00 is due on this submission. The rate is based on per form submitted under the revised Rule and Regulation 57.

Please feel free to contact me if you have questions.

Sincerely,

Linda Bird

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Response Letter

Response Letter Status Submitted to State

Response Letter Date 04/09/2010 Submitted Date 04/09/2010

Dear Linda Bird,

Comments:

Dear Ms. Bird

Response 1

Comments: I have submitted an additional \$150.00 for filing fees.

Related Objection 1

Comment:

Please refer to Arkansas Rule and Regulation 57 for Arkansas filing fees which were revised effective January 1, 2010. An additional filing fee of \$150.00 is due on this submission. The rate is based on per form submitted under the revised Rule and Regulation 57.

Changed Items:

No Supporting Documents changed.

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

I apologize for the error and I'm sorry for any inconvenience.

Thanks for your continued review of this filing.

Karen

Sincerely,

Cindy Traurig, Deborah Naegele, Jennifer Henley, Karen Eichler

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Form Schedule

Lead Form Number: Form CLI-145-AR (2/10)

Schedule	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Item	Number			Data		
Status						
	145-AR	Policy/Cont Survivorship Flexible ract/Fratern Premium Adjustable al Universal Life	Initial		50.900	Form CLI- 145-AR (2-
	(2/10)	al Universal Life Certificate Insurance Policy				10).pdf
		Certificate Policy Split Option Amendmen Rider t, Insert Page, Endorseme nt or Rider	Initial		54.100	Form CLI-675 (2-10).pdf
		Certificate Substitution of Amendmen Insured Rider t, Insert Page, Endorseme nt or Rider	Initial		50.800	Form CLI-676 (2-10).pdf
		Certificate Estate Protection Amendmen Rider t, Insert Page, Endorseme nt or Rider	Initial		53.300	Form CLI-677 (2-10).pdf

Mailing Address: P.O. BOX 145496, CINCINNATI, OHIO 45250-5496 Home Office: FAIRFIELD, OHIO 45014-5141 (513) 870-2000

RIGHT TO EXAMINE POLICY

We want you to be satisfied with this Policy you have purchased. We urge you to examine it closely. If for any reason, you are not satisfied, you may return this Policy to us or to any of our agents within twenty days after you have received it. If this Policy is a replacement policy, you may return it within thirty days after you have received it in the same manner. We will cancel it and refund all of the premium you paid, including any fees or charges.

We will pay a benefit as provided in this Policy if this Policy is in force and if at least one of the insureds is alive on the Maturity Date shown in the Policy Specifications. If all insureds die before the Maturity Date and this Policy is in force, we will pay the Death Benefit to the beneficiary upon receipt at our Home Office of due proof of the last surviving insured's death. If the proceeds of the policy are not paid within 30 days from the date proof of death has been forwarded to us, we will pay interest at the rate of 8% per year until said proceeds are paid. We will require surrender of this Policy in the course of any settlement. This Policy will end when the benefit is paid.

Executed at our Home Office in Cincinnati, Ohio.

[Secretary]

[President]

Survivorship Flexible Premium Adjustable Universal Life Insurance Policy

Flexible Premiums Payable to Maturity Date
or Until Prior Death of All Insureds
Adjustable Death Benefit Payable at Death of the Last Surviving Insured
Before the Maturity Date
Cash Value Payable on Maturity Date
Nonparticipating
Benefits, Values, and Periods of Coverage are on an Indeterminate Basis

and May Vary According to the Policy's Terms

INSUREDS: [JOHN DOE]

[JANE DOE]

POLICY NUMBER: [1234567]



POLICY SPECIFICATIONS

SPECIFIED AMOUNT [\$100,000]

MINIMUM SPECIFIED AMOUNT \$100,000

PREMIUMS PAYABLE FOR [85 YEARS]

MAXIMUM LOAN INTEREST RATE 8% PER ANNUM IN ARREARS

THRESHOLD AMOUNT [\$479.99]

(ANNUAL)

PRIMARY MONTHLY ACCUMULATION FACTOR [1.1715%]

SECONDARY MONTHLY ACCUMULATION FACTOR [.4472%]

MINIMUM GUARANTEED INTEREST RATE .2466% MONTHLY FACTOR

(3% PER ANNUM)

PLANNED PERIODIC PREMIUMS [\$479.99]

[ANNUAL]

MAXIMUM ADMINISTRATIVE CHARGE FOR PARTIAL \$25.00

WITHDRAWALS

MAXIMUM PREMIUM EXPENSE CHARGE PERCENTAGE 25%

MAXIMUM MONTHLY ADMINISTRATIVE POLICY FEE \$10.00

MAXIMUM MONTHLY FEE PER \$1,000 OF SPECIFIED AMOUNT [\$0.1953] 1ST 20 YEARS

MINIMUM SETTLEMENT OPTION INTEREST RATE 1%

AT SOME FUTURE TIME, IT IS POSSIBLE THAT COVERAGE WILL EXPIRE IF NO PREMIUMS ARE PAID AFTER THE FIRST PREMIUM OR IF SUBSEQUENT PREMIUMS ARE INSUFFICIENT TO CONTINUE COVERAGE. THIS POLICY MAY NOT MATURE EVEN IF PLANNED PREMIUMS ARE PAID DUE TO THE FACT THAT CURRENT COST OF INSURANCE AND INTEREST RATES ARE NOT GUARANTEED, AND BECAUSE POLICY LOANS, PARTIAL WITHDRAWALS AND CHANGES IN SPECIFIED AMOUNT WILL AFFECT THE LENGTH OF TIME THIS POLICY WILL REMAIN IN FORCE.

POLICY NUMBER [1234567]
DATE OF ISSUE [06/01/2010]
POLICY DATE [06/01/2010]
MATURITY DATE [06/01/2096]

MONTHLY ANNIVERSARY DATE [01]

INSUREDS[JOHN DOE][JANE DOE]GENDER[MALE][FEMALE]AGE[35][35]

RISK [STANDARD] [STANDARD]

CLASS [ULTRA STANDARD] [ULTRA STANDARD]

OWNER - AS STATED IN ATTACHED APPLICATION UNLESS SUBSEQUENTLY CHANGED

BENEFICIARY - AS STATED IN ATTACHED APPLICATION UNLESS SUBSEQUENTLY CHANGED

SURVIVORSHIP FLEXIBLE PREMIUM ADJUSTABLE UNIVERSAL LIFE INSURANCE POLICY

TABLE OF VALUES

POLICY YEAR OR AGE OF YOUNGEST INSURED	BENEFIT	YEAR	POLICY VALUE	CASH VALUE
INCOMED	DENETTI	<u>1 =/ 11 1</u>	VALUE	VALUE
[1]	[100,000]	[2011]	[10.46]	[0.00]
[2]	[100,000]	[2012]	[20.75]	[0.00]
[3]	[100,000]	[2013]	[30.87]	[0.00]
[4]	[100,000]	[2014]	[40.56]	[0.00]
[5]	[100,000]	[2015]	[51.14]	[0.00]
[6]	[100,000]	[2016]	[61.67]	[0.00]
[7]	[100,000]	[2017]	[71.91]	[0.00]
[8]	[100,000]	[2018]	[81.85]	[0.00]
[9]	[100,000]	[2019]	[91.23]	[0.00]
[10]	[100,000]	[2020]	[99.80]	[0.00]
[11]	[100,000]	[2021]	[107.40]	[0.00]
[12]	[100,000]	[2022]	[113.65]	[0.00]
[13]	[100,000]	[2023]	[118.25]	[0.00]
[14]	[100,000]	[2024]	[120.90]	[0.00]
[15]	[100,000]	[2025]	[121.09]	[0.00]
[16]	[100,000]	[2026]	[118.11]	[0.00]
[17]	[100,000]	[2027]	[111.02]	[0.00]
[18]	[100,000]	[2028]	[98.73]	[0.00]
[19]	[100,000]	[2029]	[80.03]	[0.00]
[20]	[100,000]	[2030]	[53.18]	[53.18]
[AGE 60]	[100,000]	[2035]	[987.49]	[987.49]
[AGE 62]	[100,000]	[2037]	[1,269.95]	[1,269.95]
[AGE 65]	[100,000]	[2040]	[1,471.28]	[1,471.28]

POLICY NUMBER [1234567]

INSUREDS GENDER	[JOHN DOE] [MALE]	[JANE DOE] [FEMALE]
AGE	[35]	[35]
RISK	[STANDARD]	[STANDARD]
CLASS	[ULTRA STANDARD]	[ULTRA STANDARD]

RESERVE AND NONFORFEITURE BASIS - THE RESERVE ON THIS POLICY IS COMPUTED IN ACCORDANCE WITH THE COMMISSIONERS' RESERVE VALUATION METHOD. THE POLICY VALUE SHOWN ABOVE IS BASED ON THE COST OF INSURANCE RATES SHOWN IN THE TABLE OF MONTHLY GUARANTEED COST OF INSURANCE RATES AND THE MINIMUM GUARANTEED INTEREST RATE OF 3.0% PER ANNUM, THE MAXIMUM PREMIUM EXPENSE CHARGE PERCENTAGE, THE MAXIMUM MONTHLY ADMINISTRATIVE POLICY FEE, THE MAXIMUM MONTHLY FEE PER \$1,000 OF SPECIFIED AMOUNT AND PLANNED PERIODIC PREMIUM SHOWN IN THE POLICY SPECIFICATIONS.

TABLE OF SURRENDER CHARGES

POLICY YEAR	SURRENDER CHARGE
1	[1,916.00]
2	[1,900.00]
3	[1,882.00]
4	[1,864.00]
5	[1,846.00]
6	[1,723.00]
7	[1,600.00]
8	[1,477.00]
9	[1,354.00]
10	[1,231.00]
11	[1,108.00]
12	[985.00]
13	[861.00]
14	[738.00]
15	[615.00]
16	[492.00]
17	[369.00]
18	[246.00]
19	[123.00]
20 AND THEREAFTER	[0.00]

POLICY NUMBER [1234567]

INSUREDS[JOHN DOE][JANE DOE]GENDER[MALE][FEMALE]AGE[35][35]RISK[STANDARD][STANDARD]

CLASS [ULTRA STANDARD] [ULTRA STANDARD]

TABLE OF MONTHLY GUARANTEED COST OF INSURANCE RATES PER \$1,000 OF NET AMOUNT AT RISK

POLICY YEAR	MONTHLY COST OF INSURANCE RATE	POLICY YEAR	MONTHLY COST OF INSURANCE RATE	POLICY YEAR	MONTHLY COST OF INSURANCE RATE
[1]	[0.000086]	[41]	[1.335421]	[81]	[64.291891]
[2]	[0.000278]	[42]	[1.560266]	[82]	[67.709969]
[3]	[0.000505]	[43]	[1.823970]	[83]	[71.337923]
[4]	[0.000770]	[44]	[2.131305]	[84]	[74.756239]
[5]	[0.001076]	[45]	[2.484609]	[85]	[78.322320]
[6]	[0.001447]	[46]	[2.905785]	[86]	[83.333333]
[7]	[0.001898]	[47]	[3.403788]		
[8]	[0.002452]	[48]	[3.954761]		
[9]	[0.003146]	[49]	[4.563823]		
[10]	[0.004007]	[50]	[5.252771]		
[11]	[0.005068]	[51]	[5.998646]		
[12]	[0.006362]	[52]	[6.848973]		
[13]	[0.007871]	[53]	[7.834540]		
[14]	[0.009589]	[54]	[8.888990]		
[15]	[0.011693]	[55]	[9.970373]		
[16]	[0.014303]	[56]	[10.900314]		
[17]	[0.017584]	[57]	[11.779114]		
[18]	[0.021687]	[58]	[12.920094]		
[19]	[0.026684]	[59]	[14.324885]		
[20]	[0.032931]	[60]	[15.999115]		
[21]	[0.040683]	[61]	[17.796278]		
[22]	[0.049935]	[62]	[19.575104]		
[23]	[0.060660]	[63]	[20.860516]		
[24]	[0.073017]	[64]	[21.689665]		
[25]	[0.087666]	[65]	[23.057191]		
[26]	[0.105368]	[66]	[24.728317]		
[27]	[0.127125]	[67]	[26.503551]		
[28]	[0.153353]	[68]	[28.475393]		
[29]	[0.184273]	[69]	[30.648324]		
[30]	[0.220267]	[70]	[33.035086]		
[31]	[0.262100]	[71]	[35.578025]		
[32]	[0.309899]	[72]	[38.204107]		
[33]	[0.365069]	[73]	[40.893362]		
[34]	[0.428730]	[74]	[43.644798]		
[35]	[0.503001]	[75]	[46.498036]		
[36]	[0.591475]	[76]	[49.371476]		
[37]	[0.698888]	[77]	[52.160463]		
[38]	[0.826632]	[78]	[54.844670]		
[39]	[0.972914]	[79]	[57.607521]		
[40]	[1.141510]	[80]	[61.019697]		

Basis: 2001 CSO Ultimate Age Last Birthday, gender and smoker distinct. The guaranteed cost of insurance rates are based on each insured's gender, attained age and rate class on the Policy Date.

TABLE OF MONTHLY GUARANTEED PREMIUMS

	MONTHLY		MONTHLY		MONTHLY
POLICY	GUARANTEED	POLICY	GUARANTEED	POLICY	GUARANTEED
YEAR	PREMIUM	YEAR	PREMIUM	YEAR	PREMIUM
[1]	[19.86]	[41]	[1,207.42]	[81]	[0.00]
[2]	19.86	[42]	[1,411.11]	[82]	[0.00]
[3]	[19.86]	[43]	[1,650.09]	[83]	[0.00]
[4]	[19.86]	[44]	[1,928.72]	[84]	[0.00]
[5]	[18.86]	[45]	[2,249.16]	[85]	[0.00]
[6]	[18.86]	[46]	[2,631.21]	[86]	[0.00]
[7]	[18.86]	[47]	[3,083.02]		
[8]	[18.86]	[48]	[3,583.12]		
[9]	[18.86]	[49]	[4,136.11]		
[10]	[18.86]	[50]	[4,761.69]		
[11]	[18.86]	[51]	[5,439.10]		
[12]	[18.86]	[52]	[6,211.34]		
[13]	[18.86]	[53]	[7,106.29]		
[14]	[18.86]	[54]	[8,063.89]		
[15]	[18.86]	[55]	[9,046.05]		
[16]	[21.02]	[56]	[9,891.04]		
[17]	[23.68]	[57]	[10,689.61]		
[18]	[26.93]	[58]	[11,725.72]		
[19]	[30.96]	[59]	[13,000.92]		
[20]	[35.86]	[60]	[14,520.36]		
[21]	[42.01]	[61]	[16,151.19]		
[22]	[49.49]	[62]	[17,765.29]		
[23]	[58.38]	[63]	[18,931.95]		
[24]	[69.06]	[64]	[19,684.78]		
[25]	[81.60]	[65]	[20,925.61]		
[26]	[99.11]	[66]	[0.00]		
[27]	[118.32]	[67]	[0.00]		
[28]	[141.55]	[68]	[0.00]		
[29]	[169.03]	[69]	[0.00]		
[30]	[201.14]	[70]	[0.00]	1	
[31]	[238.55]	[71]	[0.00]	1	
[32]	[281.41]	[72]	[0.00]	1	
[33]	[330.97]	[73]	[0.00]	1	
[34]	[388.24]	[74]	[0.00]	1	
[35]	[455.15]	[75]	[0.00]	1	
[36]	[534.90]	[76]	[0.00]	1	
[37]	[631.78]	[77]	[0.00]	1	
[38]	[747.10]	[78]	[0.00]	1	
[39]	[879.33]	[79]	[0.00]	1	
[40]	[1,031.86]	[80]	[0.00]		

[1234567]

THE CINCINNATI LIFE INSURANCE COMPANY

POLICY SPECIFICATIONS ADDITIONAL RIDER BENEFITS

BENEFIT	AMOUNT	BENEFIT EXPIRY	MONTHLY COST
[POLICY SPLIT OPTION]	N/A	[06-01-2061]	N/A
[SUBSTITUTION OF INSURED]	N/A	[06-01-2096]	N/A
[ESTATE PROTECTION]	[\$100,000.00]	[06-01-2014]	[\$0.01*]

*THIS MONTHLY COST CHANGES ON EACH POLICY ANNIVERSARY BASED UPON THE AGES OF THE INSUREDS.

POLICY NUMBER [1234567]
DATE OF ISSUE [06/01/2010]
POLICY DATE [06/01/2010]
MATURITY DATE [06/01/2096]
MONTHLY ANNIVERSARY DATE [01]

INSUREDS [JOHN DOE]
GENDER [MALE]
AGE [35]
RISK [STANDARD]

CLASS [ULTRA STANDARD]

[JANE DOE] [FEMALE] [35] [STANDARD] [ULTRA STANDARD]

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INTRODUCTION

This is a last survivor flexible premium adjustable universal life insurance policy. The first premium payment is due on the Policy Date. Subsequent premiums may be paid at any time, while this Policy remains in force, prior to the Maturity Date. In return for these premiums and the insurance application, we provide certain benefits.

This Policy provides life insurance proceeds. Proceeds payable at the death of the last surviving insured can be paid in a lump sum or under a payment plan.

Prior to the death of the last surviving insured, this Policy builds a Cash Value. This Cash Value is the basis for certain benefits you can use before the last surviving insured's death.

We will provide an illustration of: projected future life insurance, Policy Value, and Cash Value amounts. To receive the illustration, send us a request In Writing. The illustration will assume:

- 1. The specified amount;
- 2. The future premium payments you specify; and
- 3. Any other assumptions specified by you or by us.

The first illustration in each policy year will be free of charge. We may charge a fee not to exceed \$50 for each subsequent illustration.

This Policy contains a Table of Contents that will help you find information you will need about this Policy.

DEFINITIONS

In this Policy, the owner will be referred to as "you" or "your" and The Cincinnati Life Insurance Company as "us," "we" or "our."

Cash Value means the Policy Value less any surrender charges. The surrender charges are shown in the Table of Surrender Charges.

Death Benefit means the Death Benefit payable upon the last surviving insured's death prior to the Maturity Date. The Death Benefit is further described in the Death Benefit Provision of this Policy.

In Writing means in a written form satisfactory to us and received at our Home Office.

Indebtedness means all outstanding loans on this Policy including any interest due or accrued.

Maturity Date means the date at which the Cash Value of this Policy less Indebtedness is paid if at least one of the insureds is living. Even if this Policy continues to the Maturity Date, there may be little or no Cash Value to be paid as a result of policy loans, partial withdrawals, changes in specified amount and the fact that the current cost of insurance and interest rates are not guaranteed.

Payee means the recipient of payments relating to this Policy.

Planned Periodic Premiums mean the scheduled premiums the owner elects to pay.

Policy means the legal contract between you and us.

Policy Anniversary means an anniversary of the Policy Date. Policy months and years are measured from the Policy Date.

Policy Date means the date that this Policy becomes effective. It is shown in the Policy Specifications. Policy months, years and anniversaries are measured from this date.

Policy Value means the retrospective accumulation of premiums, reduced by specified charges (which include the cost of insurance) and expenses, at no less than the guaranteed minimum interest rate. The Policy Value is further described in the Policy Value section of this Policy.

LIFE INSURANCE BENEFITS

Death Benefit Provision

The Death Benefit will be the greater of:

- 1. The specified amount on the date of the last surviving insured's death; or
- 2. The percentage of the Policy Value on the date of the last surviving insured's death as shown in the Table of Percentages.

The Death Benefit will be reduced by any Indebtedness. The specified amount in effect on the Policy Date is shown in the Policy Specifications.

Simultaneous Death

If the insureds die at the same time or under circumstances where the order of death cannot be determined, only one Death Benefit will be paid.

TABLE OF PERCENTAGES

Attained Age		Attained Age	
of Younger Insured	Percentage	of Younger Insured	Percentage
40 and younger	250	65	120
41	243	66	119
42	236	67	118
43	229	68	117
44	222	69	116
45	215	70	115
46	209	71	113
47	203	72	111
48	197	73	109
49	191	74	107
50	185	75-89	105
51	178	90	105
52	171	91	104
53	164	92	103
54	157	93	102
55	150	94	101
56	146	95 and over	100
57	142		
58	138		
59	134		
60	130		
61	128		
62	126		
63	124		
64	122		

Minimum Specified Amount

The minimum specified amount permitted under this Policy is shown in the Policy Specifications.

Change in Specified Amount

Subject to the following conditions, you may change the specified amount by sending us a request, In Writing, after the first Policy Anniversary:

- 1. Decrease in Specified Amount
 - a. any decrease will be effective on the monthly anniversary day on or next following our receipt of your request. Any such decrease will be applied in the following order:
 - (i) against the specified amount provided by the most recent increase; then
 - against the next most recent specified amount increases successively; and then
 - (iii) against the specified amount provided under the original application.
 - b. the specified amount remaining in force after any requested decrease may not be less than the minimum specified amount permitted under this Policy;
 - c. the Policy Value will be reduced by the surrender charge applicable to the amount of decrease in specified amount; and
 - d. the Threshold Amount and the Monthly Guaranteed Premiums will be reduced.

Amended Policy Specifications pages will be sent to you. They will include the new specified amount, the new Threshold Amount, a new Table of Monthly Guaranteed Premiums, and the effective date of the change.

2. Increase in Specified Amount

A request for an increase in the specified amount will be subject to the following requirements:

- a. a supplemental application must be submitted;
- b. evidence of insurability for each living insured satisfactory to us must be submitted:
- c. the attained age of each insured at the effective date of the increase cannot exceed our published issue age limits for this Policy at that time;
- d. the monthly deduction for the first month of the increase must be paid; and
- e. the surrender charge will be increased based on the attained ages of the insureds and the amount of increase.

An increase in the specified amount will cause the Continuation of Coverage section of this Policy to terminate. Review the Continuation of Coverage section of this Policy carefully.

An amended Policy Specifications page will be sent to you. It will show the new specified amount and the effective date of the change.

POLICY CONTROL

Ownership

The insureds are joint owners of this Policy unless:

- 1. Another person is designated as owner in the application; or
- 2. A new owner has been designated as provided in the Change of Owner provision. The owner may exercise any right under this Policy while any insured is alive.

If the insureds are joint owners of this Policy, the surviving insured will become the sole owner after the death of the first insured to die.

Change of Owner

You may designate a new owner by notifying us In Writing while any insured is alive. When we receive written notice, the change will be effective on the date the notice was signed. Any change in ownership is subject to any payment or actions we may have taken before receiving the notice.

Assignment

You may assign this Policy by requesting, completing and returning our Conditional Assignment of Policy form to our Home Office or our authorized agent. In lieu of our Conditional Assignment of Policy form, at your request, we may accept an assignment form from a financial institution if signed by the owner.

Assignment, unless otherwise specified by you, shall take effect on the date our Conditional Assignment of Policy form (or other accepted assignment form) is signed by you, subject to any payments made or actions taken by us prior to receipt of such form.

We are not responsible for the validity of any assignment. Your rights and the rights of any beneficiary will be subject to the rights of any assignee.

BENEFICIARY

The beneficiary is as stated in the application unless a new beneficiary has been designated as provided in the Change of Beneficiary provision.

Change of Beneficiary

Unless an irrevocable beneficiary has been named, you may change the beneficiary by notifying us In Writing while any insured is alive. When we receive written notice, the change will be effective on the date the notice was signed. Change is subject to any payment or actions we may have taken before receiving the notice.

No Named Beneficiary

If no named beneficiary survives all the insureds, then, unless this Policy provides otherwise:

- 1. You will be the beneficiary; or
- 2. If you are deceased, your estate will be the beneficiary.

THE CONTRACT

Entire Contract

The entire contract consists of: this Policy; any attached riders, endorsements or amendments; the application; and any supplemental applications. A copy of the application is attached at issue. Any supplemental application will also be made a part of this Policy when a change in coverage becomes effective. This contract is made in consideration of: the application; any supplemental applications; and the payment of premiums.

We will not use any statement to void this Policy or to defend against a claim under it unless that statement is contained in the attached application or supplemental applications. All statements in the application and supplemental applications will, in the absence of fraud, be deemed representations and not warranties.

Modification

An agent cannot change this contract. The only way this contract may be modified is by a written agreement signed by our President or Secretary.

Policy Dates

This basic policy goes into effect on the Policy Date. The Policy Date is shown in the Policy Specifications.

Policy years, policy months and anniversaries are measured from the Policy Date.

A change in coverage will be effective on the Policy Date shown in the amended Policy Specifications page which will be sent to you.

Termination of the Policy

All coverage under this Policy will terminate on:

- 1. The date you request that coverage terminates. In addition, we request you return this Policy to us;
- 2. The date the last surviving insured dies;
- 3. The date the grace period ends without sufficient premium being paid;
- 4. The Maturity Date; or
- 5. The date prescribed by the Suicide section.

Nonparticipation

This Policy is nonparticipating. It does not share in our surplus earnings. You will, therefore, receive no dividends under it.

Misstatement of Age and Gender

If any insured's age or gender shown in the application is wrong, we will change the Death Benefit we pay to the amount which the most recent monthly cost of insurance deduction made would have purchased using the correct age and gender of all insureds.

Suicide

If, within two years from the date of issue, or reinstatement if allowed by state law, the last surviving insured dies by suicide, while sane or insane, the amount payable will be limited to the sum of the premiums paid, less Indebtedness and partial withdrawals.

If you increase the specified amount, this two-year period will begin to run from the effective date of the increase with regard to the increase amount. The amount payable will be limited to a refund of that portion of the monthly deduction which was applicable to the increase in the specified amount.

Incontestability

We cannot contest this policy after it has been in force, during the insureds' lives, for two years from its date of issue or reinstatement, except as follows:

- 1. An increase in the specified amount can be contested until it has been in force for two years during the insureds' lives from its effective date; and
- 2. This provision does not apply to any rider providing disability or accidental death benefits.

Annual Statement

Within three months after each policy anniversary, we will send you an annual statement. The statement will show:

- 1. The beginning and end dates of the policy year;
- 2. The specified amount at the end of the policy year;
- 3. The Policy Value both at the beginning and end of the policy year;
- 4. The Cash Value at the end of the policy year;
- 5. Interest earned during the policy year;
- 6. Indebtedness at the end of the policy year;
- 7. Premiums paid during the policy year;
- 8. Charges incurred during the policy year; and

9. If assuming guaranteed interest, mortality and expense loads, the Policy's Cash Value less Indebtedness will not maintain insurance in force until the end of the next policy year unless further premium payments are made; a notice to that effect.

PREMIUM PAYMENTS

General

The first premium is due on the Policy Date. All premiums are payable either:

- 1. At our Home Office; or
- 2. To our authorized agent in exchange for a receipt signed by our President or Secretary and countersigned by the agent.

Any premium payments after the first premium may be made under a periodic plan that you have chosen, or at any time while this Policy is in effect.

You may change the amount or frequency of premium payments provided the premium satisfies our minimum or maximum amount rules. If, at the end of any Policy Anniversary, the total premium paid exceeds the guideline premium limitation specified by the Internal Revenue Code, as amended, and the excess premium is not necessary to keep this Policy in force, we will return the excess premium, with interest, not later than 60 days from the end of the Policy Anniversary.

You may request that we send periodic premium reminders, at premium notice frequencies currently available.

You may pay premiums for the number of years shown in the Policy Specifications.

You can make an unscheduled premium payment at any time while this Policy is in effect if there is no Indebtedness. We can limit the number and amount of unscheduled payments if the amount increases the net amount at risk.

Grace Period

If the Cash Value less Indebtedness on the day before a monthly anniversary day is not enough to cover the next monthly deduction, we will allow a 61-day grace period to pay a premium sufficient to cover the lesser of the monthly deductions or the Continuation of Coverage premium requirements. At least 31 days before the end of the grace period, we will mail you notice of the sufficient premium. The monthly deduction is described in the Monthly Deduction provision.

This Policy will continue in force during the grace period. If the last surviving insured dies during the grace period, the Death Benefit will be reduced by the lesser of any unpaid monthly deduction or premium needed to meet the Continuation of Coverage premium requirements. If a premium is not paid by the end of the grace period, this Policy will terminate, without value, except as stated in the Continuation of Coverage section.

Reinstatement

This Policy may be reinstated at any time within five years after a grace period ends because sufficient premium has not been paid, if:

- 1. This Policy has not been surrendered for its Cash Value;
- 2. Evidence of insurability satisfactory to us is furnished;
- 3. You pay premiums to keep this Policy in effect for at least two months from the effective date of reinstatement; and

4. If only one insured is alive, you submit due proof that the other insured's death occurred while this Policy was in effect.

The Cash Value upon reinstatement will be determined by the premium paid at the time of reinstatement. Surrender charges will be reinstated as if this Policy had never terminated. We will notify you of the effective date of reinstatement.

CONTINUATION OF COVERAGE

This Policy will not enter the grace period, as provided in the Grace Period provision, if the Continuation of Coverage premium requirements are met. The Continuation of Coverage premium requirements are met if:

- 1. The Accumulated Premiums Paid less Indebtedness is greater than or equal to the Accumulated Monthly Guaranteed Premiums as of the end of the most recent policy month;
- 2. Indebtedness plus interest on Indebtedness to the next Policy Anniversary does not exceed the current Policy Value; and
- 3. Continuation of Coverage has not been terminated in accordance with the Continuation of Coverage Termination provision.

Accumulated Monthly Guaranteed Premiums

The Accumulated Monthly Guaranteed Premiums at the end of the first policy month is the Monthly Guaranteed Premium for the first policy month multiplied by 1 plus the Primary Monthly Accumulation Factor.

The Accumulated Monthly Guaranteed Premiums at the end of any other policy month is calculated as:

- 1. The Accumulated Monthly Guaranteed Premiums at the end of the preceding policy month; plus
- 2. The Monthly Guaranteed Premium for the current policy month; multiplied by
- 3. 1 plus the Primary Monthly Accumulation Factor.

Monthly Guaranteed Premiums are shown in the Table of Monthly Guaranteed Premiums and the Primary Monthly Accumulation Factor is shown in the Policy Specifications. The Primary Monthly Accumulation Factor is applied to the premium from the date it is received.

Accumulated Premiums Paid

The Accumulated Premiums Paid at the end of the first policy month is the premium paid during the first policy month plus the Accumulation Amount.

The Accumulated Premiums Paid at the end of any other policy month equals:

- 1. The Accumulated Premiums Paid at the end of the preceding policy month; plus
- 2. Any premiums paid during the current policy month; minus
- 3. Any partial withdrawals made during the current policy month; plus
- 4. The Accumulation Amount.

The Accumulation Amount equals:

- 1. The Primary Monthly Accumulation Factor multiplied by the lesser of:
 - a. (i) the Accumulated Premiums Paid at the end of the preceding policy month; plus
 - (ii) any premiums paid during the current policy month; less
 - (iii) any partial withdrawals made during the current policy month; and
 - b. the Accumulated Threshold Amount; plus

- 2. The Secondary Monthly Accumulation Factor shown in the Policy Specifications multiplied by the excess, if any, of:
 - a. (i) the Accumulated Premiums Paid at the end of the preceding policy month; plus
 - (ii) any premiums paid during the current policy month; less
 - (iii) any partial withdrawals made during the current policy month; over
 - b. the Accumulated Threshold Amount.

The Threshold Amount and the Secondary Monthly Accumulation Factor are shown in the Policy Specifications. The Secondary Monthly Accumulation Factor is applied to the premium from the date it is received.

Accumulated Threshold Amount

The Accumulated Threshold Amount for the first policy month equals the Threshold Amount multiplied by 1 plus the Primary Monthly Accumulation Factor.

The Accumulated Threshold Amount for any other policy month equals:

- 1. The Accumulated Threshold Amount at the end of the preceding policy month, plus
- 2. The Threshold Amount for the current policy month; multiplied by
- 3. 1 plus the Primary Monthly Accumulation Factor.

Catch-up Provision

While this Policy is in force, if the Accumulated Premiums Paid is less than the Accumulated Monthly Guaranteed Premiums, you can pay additional premium to satisfy the Continuation of Coverage premium requirements.

Continuation of Coverage Termination

Continuation of Coverage will terminate and cease to be in force on the earliest of the following dates:

- 1. The date of surrender or termination of this Policy:
- 2. The effective date of any increase in specified amount; or
- 3. The date this Policy terminates in accordance with the Grace Period provision.

Once Continuation of Coverage terminates, it cannot be reinstated. If this Policy lapses and is reinstated, Continuation of Coverage will not be part of the reinstated policy.

POLICY LOANS

General

You may borrow against this policy while it is in force, if:

- 1. A request is made In Writing; and
- 2. This Policy is assigned to us as sole security.

We may defer a loan for up to six months unless it is to be used to pay premiums to us. The policy loan can be any amount up to:

- 1. The Cash Value; minus
- 2. Indebtedness plus interest on Indebtedness to the next Policy Anniversary.

A loan will impact the Continuation of Coverage section of this Policy. Before requesting a loan, review the Continuation of Coverage section carefully.

Repayment

You may repay Indebtedness while this Policy is in force. If you do not repay the Indebtedness, it will be deducted from the Cash Value or Death Benefit proceeds at termination. Interest will be charged up to the date of repayment or termination. On the day before the monthly anniversary day, if the Cash Value less Indebtedness is not enough to cover the monthly deduction for the next month, the Grace Period provision will apply. We will send you and any assignee a notice of the minimum amount due.

Loan Interest

Loan interest is payable at the earlier of:

- 1. The end of each policy year; or
- 2. When the Indebtedness is repaid in full.

Any interest not paid when due will be added to the Indebtedness and bear interest at the same rate.

The maximum rate of loan interest is shown in the Policy Specifications. We may charge a lower rate of interest.

POLICY VALUE

General

Upon receipt of each premium paid, including the initial premium, we will deduct a premium expense charge. The remainder of each premium will become part of the Policy Value. This is called a net premium and will earn interest from the day we receive it in our Home Office.

The maximum premium expense charge percentage is shown in the Policy Specifications. We may deduct a lower premium expense charge.

At the beginning of each policy month, after the first, we will make the deduction described in the Monthly Deduction provision.

Interest

We will credit interest on the Policy Value at no less than the minimum guaranteed annual interest rate shown in the Policy Specifications. We may credit interest in excess of this rate. The excess credited amount is nonforfeitable after crediting except indirectly due to surrender charges.

Any part of the Policy Value that is used to secure a loan balance will earn only the minimum guaranteed annual interest rate. No excess interest will be paid. The amount of any partial withdrawal will stop earning interest on the date of the withdrawal.

Interest earned will be added to the Policy Value on each monthly anniversary. Interest will be earned until the day this Policy terminates.

Calculation of Policy Values

The Policy Value on the policy date will be the initial net premium.

The Policy Value on a monthly anniversary date is:

- 1. The Policy Value on the preceding monthly anniversary date; less
- 2. The monthly deduction for the preceding month; plus
- 3. One month's interest on the difference between (1) and (2); plus

- 4. Net premiums received since the preceding monthly anniversary date, accumulated at interest to the current monthly anniversary date; less
- 5. Any partial withdrawals and associated administrative charge for partial withdrawals since the preceding monthly anniversary date, accumulated at interest to the current monthly anniversary date; less
- 6. Any charge for a requested decrease in specified amount.

On any other day, the Policy Value is:

- 1. The Policy Value on the preceding monthly anniversary date; less
- 2. The monthly deduction for the current month; plus
- 3. Interest on the difference to the day on which the Policy Value is being determined; plus
- 4. Net premiums received since the preceding monthly anniversary date, accumulated at interest to the day on which the Policy Value is being determined; less
- 5. Any partial withdrawals and associated administrative charge for partial withdrawals since the preceding monthly anniversary date, accumulated at interest to the day on which the Policy Value is being determined.

All values under this Policy equal or exceed those required by the state in which this Policy is delivered. The method of calculation has been filed with the Insurance Department of the state in which this Policy is delivered.

Monthly Deduction

The monthly deduction for a policy month will be equal to:

- 1. The cost of insurance for this Policy; plus
- 2. The cost of additional benefits provided by rider; plus
- 3. The monthly administrative policy fee; plus
- 4. The monthly fee per \$1,000 of specified amount.

The maximum monthly administrative policy fee and maximum monthly fee per \$1,000 of specified amount are shown in the Policy Specifications. We may charge a lower monthly administrative policy fee and monthly fee per \$1,000 of specified amount.

Cost of Insurance

The cost of insurance for this Policy is calculated as follows:

- 1. The cost of insurance rate; multiplied by
- 2. The net of:
 - a. the Death Benefit at the beginning of the policy month divided by 1 plus the monthly equivalent of the minimum guaranteed annual interest rate shown in the Policy Specifications; minus
 - b. the greater of zero and the Policy Value at the beginning of the policy month less the cost of any additional benefit provided by rider, the monthly administrative policy fee and the monthly fee per \$1,000 of specified amount;

divided by

3. \$1,000.

The cost of insurance for any rider is calculated as shown in the Cost of Insurance provision of the rider.

Cost of Insurance Rates

The cost of insurance rate for the initial specified amount is based on each insured's:

- 1. Gender:
- 2. Attained age;
- 3. Rate class on the policy date; and
- 4. Specified amount.

The cost of insurance rate for any increase in the specified amount is based on each insured's:

- 1. Gender:
- 2. Attained age;
- 3. Rate class on the effective date of the change; and
- 4. Initial specified amount.

Attained age means the insured's age on the most recent Policy Anniversary.

The maximum cost of insurance rates that we can charge are described in the Table of Monthly Guaranteed Cost of Insurance Rates.

Any change in the cost of insurance rate will be on a uniform basis for insureds of the same:

- 1. Gender:
- 2. Attained age;
- 3. Rate class; and
- 4. Specified amount.

Changes in Rates and Charges

At our sole discretion, we may change the premium expense charge, credit interest rate, and monthly deductions. We will base these changes on future anticipated experience as to mortality, persistency, investment earnings, expenses, and taxes.

Insufficient Cash Value

On the day before the monthly anniversary day, if the Cash Value less Indebtedness is not enough to cover the monthly deduction for the next month, the Grace Period provision will apply.

Surrender

You can surrender this Policy by sending us a request In Writing along with this Policy. A surrender must take place before the death of the last surviving insured and will be effective as of the monthly anniversary on or next following the date we receive your surrender request.

The amount payable on surrender of this Policy is the Cash Value on the date of surrender less any Indebtedness.

If you request to make a surrender within 30 days after a Policy Anniversary, the amount payable will not be less than the amount payable on that anniversary less Indebtedness and partial withdrawals made on or after the Policy Anniversary.

The amount payable upon surrender is payable in one sum or under a settlement option. We can defer payment for up to six months. We will not defer payment if:

- 1. The law requires us to pay earlier; or
- 2. The amount payable is to be used to pay premiums on policies you have with us.

The Cash Values available under this Policy are not less than the minimum values required by the state in which this Policy is delivered.

Partial Withdrawals

After the first Policy Anniversary and while any insured is alive, you may make a partial withdrawal of the Cash Value of this Policy by sending us a request In Writing. There will be an administrative charge for each partial withdrawal made. The maximum administrative charge for a partial withdrawal is shown in the Policy Specifications. Any request for a partial withdrawal will become effective on the monthly anniversary on or next following the date we receive your request.

A partial withdrawal will impact the Continuation of Coverage section of this Policy. Before requesting a partial withdrawal, review the Continuation of Coverage section carefully.

The partial withdrawal can be of any amount up to:

- 1. The Cash Value; minus
- 2. Indebtedness plus interest on Indebtedness to the next Policy Anniversary; minus
- 3. Any administrative charge; minus
- 4. An amount equal to the monthly deduction for the number of months until the next Policy Anniversary.

The amount of each partial withdrawal and administrative charge will be deducted from the Cash Value.

Any partial withdrawal will reduce the specified amount in the following order:

- 1. The specified amount provided by the most recent increase in the specified amount; then
- 2. The next most recent increases in the specified amount successively; and then
- 3. The specified amount provided under the original application.

The partial withdrawal cannot be an amount that would reduce the specified amount to less than the minimum specified amount permitted under this Policy. The minimum specified amount is shown in the Policy Specifications.

A partial withdrawal is payable in one sum. We can defer paying any partial withdrawal for up to six months. We will not defer payment if:

- 1. The law requires us to pay earlier; or
- 2. The amount payable is to be used to pay premiums on policies you have with us.

SETTLEMENT PROVISIONS

General

The proceeds payable at death or surrender may be paid in one sum to the Payee. They may also be paid under one or more of the settlement options as long as:

- 1. The total payment due is at least \$5,000.00; and
- 2. Each income payment provided by the option is at least \$50.00.

Election

The Payee may elect a settlement option by notifying us In Writing. No settlement option will be available except with our consent if:

- 1. This Policy is assigned; or
- 2. The Payee is a corporation, association, partnership, trustee or estate.

The Payee may change the election of a settlement option by notifying us In Writing on or before the date that proceeds become payable. The change will be effective on the date the notice is signed. The change is subject to any payment or actions we may have taken before receiving the notice.

If no election is in effect on the date that proceeds become payable, the Payee may elect a settlement option.

Settlement Options

Option 1--Income for Fixed Period:

We will pay no less than the income elected from Table A. Payments will be guaranteed for the number of years chosen, not to exceed 30 years.

Option 2--Life Income with Payments Guaranteed for Ten Years:

We will pay no less than the income determined from Table B. Payments will be made while the Payee is alive. Payment will be guaranteed for ten years. If the Payee dies before payments have been made for the ten-year period, the value of the remaining guaranteed payments will be paid as a final payment and will be determined using no less than the minimum settlement option interest rate shown in the Policy Specifications.

Option 3--Income of Fixed Amount:

We will make equal payments of the amount chosen. These payments will be made until the amount left under this option, with interest, is exhausted. The rate of interest will not be less than the minimum settlement option interest rate shown in the Policy Specifications. The final payment will be for the balance only.

Option 4--Current Purchase Option:

If the Payee is a natural person, the Payee may elect, in his own right, to receive an income equal to 102% of the income provided by our corresponding single premium immediate annuity rates for the amount of the proceeds applied. The Payee may elect this option by making application In Writing within 31 days of the date that proceeds become payable.

MATURITY AND SETTLEMENT OPTIONS TABLE Monthly Income Per \$1,000.00 of Proceeds Based on the Minimum Settlement Option Interest Rate shown in the Policy Specifications

OPTI Incon Fixed	LE A ION 1 ne for Period	TABLE B OPTION 2 - 10 Years Certain and Life The amount of Income is based on the gender and age last birthday of the Payee on the date of the first payment.				ay of the	
No. of Years 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	Monthly Income \$83.71 42.06 28.18 21.24 17.07 14.30 12.31 10.83	Age	Men Certain Period 10 Years	Women Certain Period 10 Years	Age	Men Certain Period 10 Years	Women Certain Period 10 Years
9 10 11 12 13 14	9.67 8.75 7.99 7.36 6.83 6.37 5.97	50 51 52 53 54	\$2.95 3.02 3.09 3.16 3.24	\$2.72 2.78 2.84 2.91 2.98	68 69 70 71 72	\$4.82 4.97 5.13 5.30 5.46	\$4.40 4.54 4.70 4.86 5.03
17	5.97 5.63 5.32 5.05 4.81 4.59 4.39 4.21	55 56 57 58 59	3.32 3.40 3.49 3.59 3.68	3.05 3.12 3.20 3.28 3.37	73 74 75 76 77	5.64 5.81 5.99 6.17 6.35	5.21 5.40 5.59 5.78 5.98
18 19 20 21 22 23 24 25 26 27 28 29 30	4.05 3.90 3.76 3.63 3.51 3.40 3.30 3.21	60 61 62 63 64	3.79 3.90 4.01 4.13 4.26	3.46 3.56 3.66 3.77 3.88	78 79 80 81 82	6.52 6.70 6.87 7.04 7.20	6.18 6.39 6.59 6.79 6.98
Semiannual I 5.951 times t income. Quarterly Inc	ne is 11.787 nthly income. Income is	65 66 67	4.39 4.53 4.67	4.00 4.12 4.26	83 84 85 and over	7.36 7.51 7.65	7.16 7.34 7.51

The first installment under all options, will be payable as of the date of death or election of surrender value; however, provision to the contrary may be made in the settlement agreement.

Income payments under Option 2 and Option 4 are based on the Annuity 2000 Mortality Table at no less than the minimum settlement option interest rate shown in the Policy Specifications.

Mailing Address: P.O. BOX 145496, CINCINNATI, OHIO 45250-5496 Home Office: FAIRFIELD, OHIO 45014-5141 (513) 870-2000

Survivorship Flexible Premium Adjustable Universal Life Insurance Policy

Flexible Premiums Payable to Maturity Date
or Until Prior Death of All Insureds
Adjustable Death Benefit Payable at Death of the Last Surviving Insured
Before the Maturity Date
Cash Value Payable on Maturity Date
Nonparticipating
Benefits, Values, and Periods of Coverage are on an Indeterminate Basis
and May Vary According to the Policy's Terms

P.O. BOX 145496, CINCINNATI, OHIO 45250-5496

POLICY SPLIT OPTION RIDER

We have issued this rider as a part of the Policy to which it is attached. This rider, from its date of issue, is subject to the conditions and provisions of the Policy unless otherwise provided in this rider.

Benefit

While this Policy and rider are in force, you may exchange this Policy, without evidence of insurability, for an individual policy on each insured if one of the following events occurs:

- 1. The Federal Estate Tax Law, IRC Code 1986 as amended, is changed resulting in:
 - a. the removal of the unlimited marital deduction provision; or
 - b. a reduction of at least 50% in the level of estate taxes payable on the last death; or
- 2. A final divorce, dissolution or annulment decree is issued with respect to the marriage of the insureds, and the insureds may not be remarried to each other as of the Exchange Date; or
- 3. A corporation or partnership is dissolved if this Policy is owned by a corporation or partnership.

Exchange Date

The Exchange Date will be a monthly anniversary date on or next following completion of both:

- 1. Our approval of all applications; and
- 2. Receipt of the first premium for each new policy.

This Policy will continue in force to, but not including, the Exchange Date. In no event will we provide coverage under this Policy and the new policies at the same time.

Conditions for Exchange

To exercise this option:

- 1. The owner must notify us In Writing;
- 2. The exchange must occur:
 - a. within 180 days after the Federal Estate Tax Law change as described in the Benefit provision;
 - b. within 180 days after the final divorce, dissolution or annulment is issued; or
 - c. within 180 days after the dissolution of a corporation or partnership;
- 3. We must receive evidence, satisfactory to us, of:
 - a. divorce, dissolution or annulment; or
 - b. dissolution of the corporation or partnership;
- 4. Written consent of the exchange must be provided to us by all owners, insureds, assignees and irrevocable beneficiaries;
- 5. Written proof must be provided to us that the owner of each new policy, if other than the insured, has an insurable interest in the life of the insured; and
- 6. Neither insured may have a class of uninsurable.

Form CLI-675 (2/10) Page 1 of 2

New Policies

- 1. The policies available for exchange will be:
 - a. a fixed premium permanent life insurance policy; or
 - b. a flexible premium adjustable life insurance policy. The Death Benefit Option will be the same as this Policy.
- 2. The insured's risk class of each new policy will be the same as or comparable to the risk class for that insured under this Policy.
- 3. The Policy Date of each new policy will be the Exchange Date;
- 4. The issue age for each new policy will be the attained age of the insured on the Policy Date of each new policy.
- 5. Each new policy will be subject to any assignment against this Policy.
- 6. The Specified Amount of each new policy may not exceed the Specified Amount of this Policy divided by the number of persons insured under this Policy on the Exchange Date.
- 7. The period of time stated in the Suicide and Incontestability provisions of each new policy will run from the date of issue of this Policy.
- 8. Optional benefit riders will only be included with each new policy subject to our rules then in effect.

Policy Cash Value

The Cash Value less Indebtedness of this Policy, divided by the number of persons insured under this Policy on the Exchange Date, will be credited to each new policy.

Termination

This rider will terminate upon the earliest of:

- 1. Receipt of your request In Writing;
- 2. The date any settlement option takes place;
- 3. Termination of this Policy for any reason;
- 4. The Exchange Date;
- 5. The date only one insured remains covered under this Policy; or
- 6. The date the oldest insured reaches age 86.

General

This rider has no cash values. This rider is nonparticipating. It does not share in our surplus earnings. You will, therefore, receive no dividends under it.

The date of this rider is the same as the Policy Date unless a different date is shown in the Policy Specifications.

THE CINCINNATI LIFE INSURANCE COMPANY

Steven J. Johnston

Secretary

P.O. BOX 145496, CINCINNATI, OHIO 45250-5496

SUBSTITUTION OF INSURED RIDER

We have issued this rider as a part of the Policy to which it is attached. This rider, from its date of issue, is subject to the conditions and provisions of the Policy unless otherwise provided in this rider.

Definitions

Current Insured means the insured who will be removed from coverage under this Policy the day prior to the Date of Substitution.

Substitute Insured means the person who will become insured under this Policy on the Date of Substitution.

Benefit

This rider provides the right to substitute a new insured in place of a Current Insured under this Policy.

Requirements to Substitute Insured

The attained age of the Substitute Insured on the Date of Substitution must not be less than the minimum age or greater than the maximum age allowed by us for this Policy on the Policy Date.

Before the substitution may become effective, we must receive:

- 1. Your request In Writing, and
- 2. Evidence of insurability, satisfactory to us, of the Substitute Insured.

Date of Substitution

The Date of Substitution will be the monthly anniversary date on or next following the date we approve your application for substitution.

The insurance on the Current Insured will continue to, but not include, the Date of Substitution.

The Policy After Substitution

The insurance on the Substitute Insured will become effective on the Date of Substitution. Any riders in force under this Policy on the day before the Date of Substitution may be continued only with our consent.

As they apply to the Substitute Insured:

- 1. The Incontestability and Suicide periods for this Policy and rider will be measured from the Date of Substitution: and
- 2. The amount payable under the Suicide provision of this Policy will be limited to:
 - a. the Policy Value of this Policy on the day before the Date of Substitution; plus
 - b. the amount of any premiums paid on and after the Date of Substitution; minus
 - c. any amounts withdrawn on and after the Date of Substitution; and minus
 - d. any Indebtedness.

On and after the Date of Substitution, all charges, fees, and surrender charges will be based on the attained age, gender, and class of the continuing insured(s) and the Substitute Insured.

Form CLI-676 (2/10) Page 1 of 2

The Threshold Amount and the Monthly Guaranteed Premiums will be amended. Amended Policy Specification pages will be sent to you. They will include the Substitute Insured, the new Threshold Amount, a new Table of Monthly Guaranteed Premiums, and the effective date of the change.

Termination of this Rider

This rider will continue in force until the Benefit Expiry date shown in the Policy Specifications. It will automatically terminate before that date at the time either of the following occurs:

- 1. Change of this Policy to a different policy under which this rider is not available; or
- 2. Termination of this Policy for any reason.

General

This rider has no cash values. This rider is nonparticipating. It does not share in our surplus earnings. You will, therefore, receive no dividends under it.

The date of this rider is the same as the Policy Date unless a different date is shown in the Policy Specifications.

THE CINCINNATI LIFE INSURANCE COMPANY

Steven J. Johnston

Secretary

Form CLI-676 (2/10) Page 2 of 2

P.O. BOX 145496, CINCINNATI, OHIO 45250-5496

ESTATE PROTECTION RIDER

We have issued this rider as part of the Policy to which it is attached. This rider, from its date of issue, is subject to the conditions and provisions of the Policy unless otherwise provided in this rider.

Benefit

This rider provides a level amount of survivorship term life insurance on the lives of the insureds equal to the Rider Death Benefit. The Rider Death Benefit is shown in the Policy Specifications page.

If all insureds die while this rider is in force and before the Benefit Expiry date, we will add the Rider Death Benefit to the Death Benefit provided by this Policy. The rider expiration date is shown in the Policy Specifications page.

Rider Death Benefit

The Rider Death Benefit cannot exceed the Specified Amount of this Policy. If the Specified Amount of this policy is decreased below this Rider Death Benefit, the Rider Death Benefit will be decreased to the amount of the decreased Specified Amount. Any such decrease in the Rider Death Benefit will be effective on the same date as the decrease in the Specified Amount.

You may request a decrease in the Rider Death Benefit by notifying us In Writing. The decrease will be effective on the monthly anniversary date next following our receipt of your request.

The Rider Death Benefit cannot be increased and is not eligible for inclusion in the event of a policy split.

Rider Cost of Insurance Charges

The charge for the Rider Death Benefit is calculated as follows:

- 1. The current cost of insurance rate for the Policy; multiplied by
- 2. The Rider Death Benefit; divided by
- 3. \$1,000.

Basis of the Cost of Insurance Rates

The maximum monthly cost of insurance rates are shown in the Table of Monthly Guaranteed Cost of Insurance Rates Per \$1,000 shown in this Policy. We may charge a lower rate in determining the monthly rider charges.

Such lower rates will be applied on a uniform basis for insureds of the same:

- 1. Gender:
- 2. Attained age:
- 3. Rate class: and
- 4. Specified amount.

Form CLI-677 (2/10) Page 1 of 2

Misstatement of Age or Gender

If any insured's age or gender shown on the application is wrong, we will change the Rider Death Benefit we pay to the amount which the most recent monthly rider charge would have purchased using the correct age and gender of all insureds.

Termination

This rider will terminate upon the earliest of:

- 1. Receipt of your request In Writing;
- 2. The date any settlement option takes effect;
- 3. Termination of this Policy for any reason; or
- 4. The Benefit Expiry date shown in the Policy Specifications page.

Once this rider terminates, you may not reinstate it.

General

This rider has no cash values. This rider is nonparticipating. It does not share in our surplus earnings. You will, therefore, receive no dividends under it.

The date of this rider is the same as the Policy Date unless a different date is shown in the Policy Specifications.

THE CINCINNATI LIFE INSURANCE COMPANY

Steven J. Johnston

Secretary

SERFF Tracking Number: GRJR-126479949 State: Arkansas
Filing Company: The Cincinnati Life Insurance Company State Tracking Number: 45381

Company Tracking Number: CLI145

TOI: L091 Individual Life - Flexible Premium Sub-TOI: L091.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

Supporting Document Schedules

Item Status:	Status
	Date:

Satisfied - Item: Flesch Certification

Comments: Attachment:

AR Certification of Readability.pdf

Item Status: Status

Date:

Satisfied - Item: Application

Comments: Attachment:

CLI-1030 Application for Life Insurance.pdf

Item Status: Status

Date:

Bypassed - Item: Health - Actuarial Justification

Bypass Reason: N/A, not a health filing.

Comments:

Item Status: Status

Date:

Bypassed - Item: Outline of Coverage
Bypass Reason: N/A, not a health filing.

Comments:

Item Status: Status

Date:

Satisfied - Item: Certificate of Compliance

Comments:

Attachment:

SERFF Tracking Number: GRJR-126479949 State: Arkansas

Filing Company: The Cincinnati Life Insurance Company State Tracking Number: 45381

Company Tracking Number: CLI145

TOI: L09I Individual Life - Flexible Premium Sub-TOI: L09I.002 Joint (Last Survivor)

Adjustable Life

Product Name: Form CLI-145-AR (2/10), Survivor UL

Project Name/Number: Form CLI-145-AR (2/10), Survivor UL/Form CLI-145-AR (2/10), Survivor UL

AR Certification Of Compliance.pdf

Item Status: Status

Date:

Satisfied - Item: Statement of Variability

Comments: Attachment:

CLI-145 Statement of Variability.pdf

Item Status: Status

Date:

Satisfied - Item: Certification - Consent to submit

rates

Comments: Attachment:

AR Consent to Submit Rates.pdf

Item Status: Status

Date:

Satisfied - Item: Universal Life Certification

Comments: Attachment:

AR UL Certification.pdf

Item Status: Status

Date:

Satisfied - Item: ILLUSTRATION

Comments: Attachment:

CLI-145 Illustration.pdf

ARKANSAS CERTIFICATION

This is to certify that the attached policy Form CLI-145-AR (2/10) Survivorship Flexible Premium					
Adjustable Universal Life Insurance Policy; Form CLI-675 (2/10), Policy Split Option Rider;					
Form CLI-676 (2/10), Substitution of Insured Rider; and Form CLI-677 (2/10), Estate Protection Rider					
has achieved a Flesch Reading Ease Score of _50.9; 54.1; 50.8; & 53.3					
respectively, and complies with the requirements of Ark. Stat. Ann. 66-3251 through					
66-3258, cited as the Life and Disability Insurance Policy Language Simplification Act.					

February 11, 2010	Kel Son
Date	Signature of Officer
	Roger A. Brown, FSA, MAAA
	Name
	Vice President and Actuary
	Title

P.O. Box 145496, Cincinnati, Ohio 45250-5496

	Application for Life Insurance	NEW	CHANGE	Plea	ise print or type all inf	format	ion
	Proposed Insured (first, middle, last)	2. Birth Date	3. Gender	4. Height	5. Soc. Sec. No.		
			□м				
		6. Birthplace (state		7. Weight	8. Phone Home		
۵		o. Birtipiaco (otato	, 🗀 .	7. Wolgin	Work		
	9. Street Address Apt. #	City	State	 Zip	10. Driver's Lic. No./S	etato.	
INSURED	January Street Address Apt. #	City	State	ΖΙΡ	10. Driver S Lic. No./S	olale	
Ιź	11. Has the Proposed Insured been a perm	anont racidant of th	o United State	o or ito torritor	on for the last three year	2502	
	Yes No (If "No," please		ie Officeu State	s or its territor	es for the last timee yea	315!	
	12. Is the Proposed Insured actively emplo		No (If "No " i	olease explain	in #30)		
	Occupation	·		•		Nook	
	13. Primary Beneficiary Rel	ationship	14. Continge	nt Beneficiary	Relations	hip	
	15.0 (% 1) 1) 0						
	15. Owner (if other than Proposed Insured)	Address	Relation	isnip 1	6. Soc. Sec. No./EIN (if	busine	ess)
				4.	7 F 1 A - -		
				1	7. E-mail Address		
Ė	18. Plan	Face Amour	nt .	10 11 00	ath Benefit Option	1 A [Пв
出	TO. Flair	i ace Amoui	п	19. 01 De	atti berient Option _] ^ [_ ь
BENEFIT	20. Optional Benefit Riders						
<u> </u>	·	A	lmount	Vaiver of Prem	ium/Cost of Insurance		
			-		nefit (submit disclosure	if real	iired)
	☐ Insured Insurability (GPO) \$			er	•		,
	, , ,	ni-Annual 🔲 Quar			c-O-Matic (complete au		
					<u> </u>		·
	22. Amount Remitted with Application \$_		23. Automatic	c Premium Loa	n (if available) 🗌 Ye	s <u></u>	No
		CONDITIONAL R					
PT		ns 24, 25 or 26 Are			-		
ECEIPT	Premium Payment C					Yes	No
RE(24. In the past 90 days, has the Proposed						
	advised to be admitted, scheduled surg 25. In the past two years, has the Proposed					Ш	Ш
COND.	stroke, cancer or Acquired Immune De					П	
၂႘	26. Does the Proposed Insured have any ir	ntention to travel out	tside the Unite	d States or Ca	nada within the next	ш	
	90 days?						
	90 days?GIVE FULL DETAILS TO	ANY QUESTIONS	S ANSWERED	"YES" IN #39		Yes	No
	27. Has the Proposed Insured:				•		
	a. In the last three years, flown or mad			lot or crew me	mber? (If "Yes,"		_
	complete Aviation Questionnaire)			lot or crew me	mber? (If "Yes,"		
	complete Aviation Questionnaire) b. Traveled or resided outside the USA	A or Canada in the l	ast two years,	lot or crew meor have any in	mber? (If "Yes,"		
)RY	complete Aviation Questionnaire) b. Traveled or resided outside the USA or residing outside the USA or Cana	A or Canada in the lada within the next t	ast two years, wo years?	lot or crew me or have any in	mber? (If "Yes,"		
TORY	complete Aviation Questionnaire) b. Traveled or resided outside the USA or Cana c. Engaged in sky or scuba diving, har	A or Canada in the lada within the next the gliding, rock clim	ast two years, wo years?bing or any for	lot or crew meor have any inm of motorized	mber? (If "Yes," tention of traveling		
HISTORY	complete Aviation Questionnaire) b. Traveled or resided outside the USA or residing outside the USA or Canac. Engaged in sky or scuba diving, har three years, or have any intention or	A or Canada in the landa within the next tong gliding, rock climitengaging in any of	ast two years, wo years? bing or any for these activitie	lot or crew meor have any inm of motorized s within the ne	mber? (If "Yes," tention of traveling I racing in the last xt two years?		
AL HISTORY	complete Aviation Questionnaire) b. Traveled or resided outside the USA or Cana or residing outside the USA or Cana c. Engaged in sky or scuba diving, har three years, or have any intention o (If "Yes," complete Sports Question d. Ever used heroin, cocaine (including	A or Canada in the lada within the next to ada within the next to a gliding, rock climited fengaging in any of naire)	ast two years, wo years?bing or any for these activitie, amphetamine	or have any in m of motorized s within the ne	tention of traveling I racing in the last xt two years? , marijuana, any		
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SONAL HISTORY	complete Aviation Questionnaire) b. Traveled or resided outside the USA or Cana or residing outside the USA or Cana c. Engaged in sky or scuba diving, har three years, or have any intention of (If "Yes," complete Sports Question d. Ever used heroin, cocaine (including derivative of these drugs or any cone. Ever received or been advised to see	A or Canada in the lada within the next to a gliding, rock climited fengaging in any of an aire)	ast two years, wo years?bing or any for these activitie amphetamine xcept as presculcohol and/or of	or have any in mof motorized within the new ses, barbiturates ribed by a med drug abuse?	tention of traveling I racing in the last xt two years? , marijuana, any lical professional?		
ERSONAL HISTORY	complete Aviation Questionnaire) b. Traveled or resided outside the USA or Cana or residing outside the USA or Cana c. Engaged in sky or scuba diving, har three years, or have any intention of (If "Yes," complete Sports Question d. Ever used heroin, cocaine (including derivative of these drugs or any cone. Ever received or been advised to set.	A or Canada in the lada within the next the gliding, rock climited from the engaging in any of the engaging in ance or been denied.	ast two years, wo years?bing or any for these activitie, amphetamine xcept as prescleohol and/or ced reissue or research.	or have any in m of motorized s within the ne es, barbiturates ribed by a med drug abuse?	tention of traveling I racing in the last xt two years? , marijuana, any lical professional?		
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PERSONAL HISTORY	complete Aviation Questionnaire) b. Traveled or resided outside the USA or Cana c. Engaged in sky or scuba diving, har three years, or have any intention or (If "Yes," complete Sports Question d. Ever used heroin, cocaine (including derivative of these drugs or any con e. Ever received or been advised to see f. Ever been rated or declined for insure g. Ever been convicted of a felony? h. In the last three years, had two or medical control of the set of the see for the see fo	A or Canada in the lada within the next the gliding, rock climited from the engaging in any of the engaging for a the engaging for	ast two years, wo years?bing or any for these activitie, amphetamine xcept as prescicohol and/or ced reissue or res, been convict	or have any in m of motorized s within the ne es, barbiturates ribed by a med drug abuse? einstatement o	tention of traveling I racing in the last xt two years? , marijuana, any lical professional?		
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PERSONAL HISTORY	complete Aviation Questionnaire) b. Traveled or resided outside the USA or Cana c. Engaged in sky or scuba diving, har three years, or have any intention or (If "Yes," complete Sports Question d. Ever used heroin, cocaine (including derivative of these drugs or any con e. Ever received or been advised to see f. Ever been rated or declined for insure g. Ever been convicted of a felony? h. In the last three years, had two or medical control of the set of the see for the see fo	A or Canada in the lada within the next that gliding, rock climited from the engaging in any of the engaging for a the engage of the e	ast two years, wo years?bing or any for these activitie, amphetamine xcept as prescleohol and/or ced reissue or resolution	or have any in m of motorized s within the ne s, barbiturates ribed by a med drug abuse? einstatement o ed of driving w ase suspended acluding reserv	tention of traveling I racing in the last xt two years? , marijuana, any lical professional? f a policy? hile intoxicated or or revoked? es? (If "Yes,"		

Form CLI-1030 Page 1 of 5

P.O. Box 145496, Cincinnati, Ohio 45250-5496

In continuation of application for life insurance

	30.	. In the last ten years, has the Proposed Insured had or been tole	-	•	Yes	No
		any of the following? (If "Yes," check the items that pertain)				
		Stroke Prostate disorder		Lung or respiratory disorder		
		☐ Diabetes ☐ High blood pressure		Disease of the reproductive organs		
		☐ Hepatitis ☐ Digestive system disorder ☐ Chest pain ☐ Mental or nervous disorder		Deformity, lameness or amputation Muscle or connective tissue disorder		
		☐ Chest pain ☐ Mental or nervous disorder ☐ Cancer or tumor of any kind		Thyroid or other endocrine disorders		
		☐ Bone disorder ☐ Spine, back or joint disorder		Disorder of the blood or lymph nodes		
		☐ Seizure disorder ☐ Dizziness, fainting or headache		Disease of the heart or blood vessels		
				Kidney or bladder disease or disorder		
	31.	. Has the Proposed Insured:		•	Yes	No
		a. In the last five years, been hospitalized or consulted, been e				
		psychiatrist or other medical professional not disclosed in re				
<u> </u>		b. Ever been diagnosed by a medical professional as having A			_	
HISTORY		(AIDS), AIDS Related Complex (ARC) or the Human Immur				닏
	20	c. Been advised to have surgery within the next six months by				님
Į₹		 Is the Proposed Insured taking any prescribed medication or he Female Proposed Insured only: Is the Proposed Insured now p 				님
Ó		. Has the Proposed Insured ever used tobacco or nicotine produ				H
PERSONAL	Ü 1.	Present Quit (date)			uit (date	;)
PE		Cigar Cigarettes				-
		Pipe Patch, Gui	um or Ot	her		
		Smokeless Nicotine P	Products			
	35	. Proposed Insured's Regular Attending Physician (If "None," so	o state)			
	00.	Troposou mourou o regular ratorium grinjerotam (in ritorio, co	o otato,			
	_	 Name		Address		
		Name		Address		
		Phone # Date of Last Visit		Reason/Result of Last Visit		
	36.	. Have any of the Proposed Insured's parents, brothers or sisters	rs died fr		Yes	No
		professional as having, heart disease or cancer before age 60°				
		and age at death in #39)	•	•		
	37.					
		Available for all children, stepchildren or legally	y adopte	ed children age 18 and under.		
<u>~</u>		Name Date of Birth Height \		Other than a routine physical, has	Yes	No
CTR				any child been treated by a medical		
•				professional or been hospitalized in		
				the past two years? (Please explain		
				"Yes" answers in #39)		
	38.	. a. Does the Proposed Insured have any life insurance policies			Yes	No
		Life Insurance Company or any other company?				
١		b. Do you intend to finance any of the premium required to pay			Ш	Ш
19		c. Have you ever or are you considering selling this or any other			_	
וַאַ					1 1	Ш
œ		Life Settlement company or any other party?				
VER		d. List all life insurance policies or annuities the Proposed	d Insure	ed has in force with The Cincinnati		
COVER		d. List all life insurance policies or annuities the Proposed Life Insurance Company or any other company, including	d Insure ing any	ed has in force with The Cincinnati applications pending, and indicate		
G COVER		d. List all life insurance policies or annuities the Proposed Life Insurance Company or any other company, including if any are to be replaced, changed or borrowed against	d Insure ing any	ed has in force with The Cincinnati applications pending, and indicate sult of this Application.	Repla	
ING COVER		d. List all life insurance policies or annuities the Proposed Life Insurance Company or any other company, including	d Insure ing any a as a res	ed has in force with The Cincinnati applications pending, and indicate sult of this Application. Policy Number Amount	Yes	No
STING COVER		d. List all life insurance policies or annuities the Proposed Life Insurance Company or any other company, including if any are to be replaced, changed or borrowed against	d Insure ing any a as a res	ed has in force with The Cincinnati applications pending, and indicate sult of this Application. Policy Number Amount		
EXISTING COVERAGE		d. List all life insurance policies or annuities the Proposed Life Insurance Company or any other company, including if any are to be replaced, changed or borrowed against	d Insure ing any a as a res	ed has in force with The Cincinnati applications pending, and indicate sult of this Application. Policy Number Amount	Yes	No
EXISTING COVER		d. List all life insurance policies or annuities the Proposed Life Insurance Company or any other company, including if any are to be replaced, changed or borrowed against	d Insure ing any a as a res	ed has in force with The Cincinnati applications pending, and indicate sult of this Application. Policy Number Amount	Yes	No
EXISTING COVER		d. List all life insurance policies or annuities the Proposed Life Insurance Company or any other company, including if any are to be replaced, changed or borrowed against	d Insure ing any a as a res	ed has in force with The Cincinnati applications pending, and indicate sult of this Application. Policy Number Amount	Yes	No

Form CLI-1030 Page 2 of 5

P.O. Box 145496, Cincinnati, Ohio 45250-5496

In continuation of application for life insurance

DETAILS				" ANSWEI									ation, trea	atmer	nts and
	۸۵	REEMEN	IT: I tha	undereign	and agra	ae that	to the h	act of m	knowle	adae and	heli	of all th	A answer	re an	d statements
AGREEMENT	AGREEMENT: I, the undersigned, agree that, to the best of my knowledge and belief, all the answers and statements given in this Application are true and complete. I agree that: 1. All parts of this Application will be a part of any policy issued; 2. Insurance shall become effective: a) if a policy is formally approved by The Cincinnati Life Insurance Company; and b) the full first premium has been paid while insurability of the Proposed Insured is the same as stated in this Application; OR c) according to the terms of the Conditional Receipt if: (i) it is given; and (ii) the full first premium is paid when this Application is signed; 3. No provision of this Application or the policy can be modified or waived except by an endorsement signed by an officer of The Cincinnati Life Insurance Company. I have read, or had read to me, the completed Application. I realize that any false statement or misrepresentation may result in loss of coverage under the policy. If a Conditional Receipt is given: I, 1. acknowledge receipt; 2. certify that I have read and understand it; 3. agree to its terms, conditions and limits; and 4. acknowledge that the agent has explained it to me. I acknowledge having received and read the Important Notice to the Proposed Insured. Any person who, with intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud. Signed at On														
	_	(if signin		re of Propo If of a mino			nship)				_	ure of O	wner ed Insure	d)	
	are	true and	correct. I		rtify that	to the b	est of m	y knowle	dge and				•		is application Not replace
AGENT				Agent Sign	nature			_	Ag	ent Code	#		Fax	Num	nber
1				Agent	Name (p	olease p	rint)					E-	mail Add	ress	
				Agency	/ Name ((please	print)					Αţ	gency Co	de #	

Form CLI-1030 Page 3 of 5

P.O. Box 145496, Cincinnati, Ohio 45250-5496

		ONDITIONAL PREMIU					
	ASE ANSWER CONDIT eft blank or answered '						
		, ,		Owner's	Social	•	
Rece	ived from	Proposed Owner (ple	ease print)	Security	or EIN #		
On		r reposed e wher (pi	odoo piiik)	the amount of \$	<u>.</u>		
OII	Month	Day	Year	the amount of ϕ	Must be I	Full Modal P	remium
	is paid subject to the contiten application to The	onditions of this Receipt	t as payment of	the full first premium			
Rece fulfilled 1. Th th 2. W 3. Th 4. W W 5. O m st	on I: If the Proposed In the proposed In the premium deposit must be time the Application is a must receive the total premium check must be must receive the Application are must receive the Application in the premium check must be must receive these paper underwriters must for edical examination or transdards. The Propose	y life insurance coverage t be a full first premium signed. This Receipt m bremium deposit at our be paid the first time it is ication and all medical bers not later than 60 da mally determine that of est that we require, the d Insured must qualif	at the premium aust be issued a Home Office. s presented. examinations of ays from the date of the Proposed In y for the exact	mode and plan applet the same time. r tests we request one of this Receipt. a) the date of the Asured was acceptable plan and amount	ess each of the purchase of th	e following of premium must aderwriting rub) the date of er our rules applied for	econditions is st be paid at alles require. of the latest imits and
6. No Ap m	pplemental riders applie to temporary insurance wo pplication; or b) any repo edical examiner shall no fice.	rill be effective if any inc rt of any examination o	correct, untrue or medical test s	or incomplete statemoubmitted to us. Know	ent of material vledge of the ti	fact is made rue facts by t	the agent or
1. M life ap	on II: Temporary insura aximum temporary life ar e insurance applied for oplied for or in force with emporary insurance may	nd accidental death insuor or in force with us. Thus.	urance cannot e nis amount will	xceed \$300,000. Thi also be reduced by			
to the	porary insurance will bect limitations in Section II. last required medical te	The effective date of the					
1. Th 2. Th in: 3. Th 4. Th	porary insurance shall terme date a policy becomes the date we determine the surance; the date we formally approper date when we formally days from the date of th	s effective; he Proposed Insured of ove a policy: a) on a dif- or determine not to offer a	doesn't qualify	as a standard risk			
Appli insur	If we issue and physically deliver to the proposed owner a policy on the Application, we will apply the premium received with the Application to pay the first premium. We will refund the premium received with the Application if: a) we terminate the temporary insurance; b) we issue no policy; or c) the proposed owner doesn't accept the policy as provided in the Right to Examine Policy provision of the policy.						
OR E	IS NOT A BINDER. NO BIND US. NO SUCH PI ER RIGHTS OF THE (RANCE APPLIED FOR	ERSON IS AUTHORIZI CINCINNATI LIFE INS	ED TO WAIVE SURANCE COM	OR CHANGE ANY IPANY. WE WILL	TERMS OF T EITHER ISS	HIS RECEIF	PT OR ANY
				Date			
	S	ignature of Agent			Month	Day	Year

Form CLI-1030 Page 4 of 5

P.O. Box 145496, Cincinnati, Ohio 45250-5496

	AGENT'S REPORT						
		n attached.					
	Source of Business:	☐ Present Insured: Type ☐ Personal Acqua ☐ Cold Call ☐ Referral from Outside Agency ☐ Internet Source ☐ Other:					
REPORT	Purpose of Insurance:	Personal:	☐ Charitable ☐ Creditor ☐ Pa ☐ Other:	rtnership			
AGENT'S	Juvenile Proposed Insured:	Was the child seen when the application was taken?	d for and in force on				
	Amount of Insurance:	The death benefit amount was determined by: (check all that ☐ Needs Analysis Software ☐ Multiple of Income ☐ Insured ☐ Other:	☐ Cost of Final Expens	se			
	Rate Class:	Rate Class Quoted:					
		COMMISSIONS - SPLIT CASE					
,,		First year and renewal					
N N			General Age				
SIC		Agent Commission Schedule Only	Commission	Schedule			
COMMISSIONS	Case Split %	Name	Agency Code #	Agent Code #			
ខ	100% Su	m of percentages listed must be 100%. Percentages are Cas	se Split ratios, not comm	nission rates.			

Form CLI-1030 Page 5 of 5

Αı	rka	ns	as

CERTIFICATION

Re:	Form CLI-145-AR (2/10) Survivorship Flexible Pro- Insurance Policy; Form CLI-675 (2/10), Policy Sp Substitution of Insured Rider; Form CLI-677 (2/10)	lit Option Rider: Form CLI-676 (2/10),				
Life the p com com	Roger A. Brown, FSA, MAAA Insurance Company, certify that I have revolicy forms contained in this filing and her pliance with Regulation 19 and, to the best pliance with all applicable requirements of artment.	eby certify that they are in to find that they are in the first to find the first that the first				
and	I also certify that an important notice, as required by Ark. Code Ann. 23-79-138, and the Notice of Arkansas Life and Disability Insurance Guaranty Association, as required by Regulation 49, will be included with all issues of policy forms.					
(Sel Dan	February 11, 2010				
	Officer	Date				
	Vice President and Actuary Title					

Form CLI-145 (2/10), Survivorship Flexible Premium Adjustable Universal Life Insurance Policy

Front Jacket

Signatures of Officers	Please be advised, these items are denoted as variable and may be changed without notice or prior approval				
Officer Titles	Please be advised, these items are denoted as variable and may be changed without notice or prior approval				
Insureds	Names of each insured	Unlimited			
Policy Number	Sequential number assigned to identify the policy in our administration system	Unlimited			

Page 2

Specified Amount	Amount of coverage elected by applicant	Minimum \$100,000 to Maximum \$999,999,999	
Premiums payable for	Number of years for which premiums may be paid until the youngest insured is age 121 Specifically determined by the age of the youngest insured covered under each policy issued.	Based on the issue ages of range for this variable is 3 after the policy date	
Threshold Amount	The annual Threshold Amount determines whether the Primary Accumulation Factor or the Secondary Accumulation Factor is applied to premium. These calculations are described in more detail in the policy form and the actuarial memorandum. The annual Threshold Amount varies by the specified amount, the gender, issue age and rate class of each insured	Minimum \$243.19 based of \$100,000 Specified Amount with 2 insureds: Male Age 18 Standard Select Plus class to Maximum \$461,800,099.3 \$999,999,999 Specified Awith 2 insureds: Male Age 85 Rated 200%Table Factor Standard class	nt, Female Age 18 Standard Select Plus class 3 based on
Primary Monthly Accumulation Factor	The primary monthly accumulation factor is used to test if the accumulated premiums paid are enough to qualify the policy for Continuation of Coverage The monthly guaranteed premium for the first policy month, multiplied by 1 plus this factor, determines the accumulated monthly guaranteed premiums at the end of the first policy month The monthly guaranteed premium for the current policy month plus the accumulated monthly guaranteed premiums at the end of the preceding policy month, multiplied by 1 plus this factor, determines the accumulated monthly guaranteed premiums at the end of any other policy month The primary monthly accumulation factor is applied to the premium from the date it is received	Minimum 0.0500% to Maximum 3.0000%	

Form CLI-145 (2/10), Survivorship Flexible Premium Adjustable Universal Life Insurance Policy

LOCATION/ITEM	DESCRIPTION	RANGES		
	Any premium amount in excess of the Threshold Amount is accumulated at a rate equivalent to the Secondary Monthly Accumulation Factor			
Secondary Monthly Accumulation Factor	Calculations based on the primary monthly accumulation factor, the accumulated threshold amount and this factor determine the accumulation amount	Minimum 0.0500% to Maximum 3.0000%		
	The secondary monthly accumulation factor is applied to the premium from the date it is received			
Planned Periodic	The amount the applicant selects as a planned premium.	Discretionary range of Minimum \$0.00 to Maximum \$999,999,999		
Premiums	Also includes a variable for the premium mode – in this case [ANNUAL]. Payment mode chosen by applicant.	Annual, Semi-Annual, Quarterly and Monthly		
Maximum Monthly Fee Per \$1,000 of Specified Amount	This fee is based on the specified amount, the issue age, gender and rate class of each insured as explained in the actuarial memorandum.	Minimum \$10.13 based on \$100,000 Specified Amount, with 2 insureds: Male Female Age 18 Age 18 Standard Standard Select Plus class to Maximum \$8,237,666.66 based on \$999,999,999 Specified Amount, with 2 insureds: Male Female Age 85 Age 85 Rated 200%Table Factor Rated Standard class Uninsurable		
Gender	Gender of each insured	Male or Female		
Age	Age of each insured	Issue ages for this policy are 18-85		
Date of Issue	The date the policy was physically issued from our administration system	Date of your approval - Unlimited		
Policy Date	Effective date of the policy	Date of your approval - Unlimited		
Maturity Date	The date the policy matures	Date of the policy anniversary following the youngest insured's attainment of age 121		
Monthly Anniversary Date	The recurring day of the month that relates to the Policy Date	Range is based on the number of days in a month Minimum 1 to Maximum 31		
	The standard or rated (substandard) basis of each insured	Standard or Rated		
Risk	The applicable table factor will also appear for each insured who is issued as a rated risk. This table factor reflects the amount by which the standard premium is increased	Minimum 125% Factor to Maximum 475% Factor		

Form CLI-145 (2/10), Survivorship Flexible Premium Adjustable Universal Life Insurance Policy

LOCATION/ITEM	DESCRIPTION	<u>RANGES</u>	
	The underwriting class assigned to each insured	The classes are:	
		Select Plus	
	If one of the proposed insureds would not qualify under	Select	
Class	underwriting requirements for a single life policy, we will	Ultra Standard	
	allow that person to be insured with an uninsurable	Preferred Standard	
	underwriting class under this policy, if issued with	Standard	
	another insured who is insurable	Uninsurable	
Remaining variables previously explained			

Page 3

raye s		
	Policy years 1 through 20 always appear	Each year from 1 thru 20 will always show
Policy Year or Age of Youngest Insured	Ages 60, 62 and 65 will each also appear unless the youngest insured will attain such age within the first 20 policy years as listed or if issue age of youngest insured is greater than 60, 62 or 65, respectively	Ages 60, 62 &/or 65 will each show unless already reflected within the policy years listed or if issue age of youngest insured is greater than 60, 62 or 65, respectively
Benefit	Amount of coverage in force at the end of each policy year or at the youngest insured's age shown, provided planned premiums are paid to that date and there is no indebtedness	Minimum \$100,000 to Maximum \$999,999,999
Year	Calendar year for each policy year or of the youngest insured's age shown	Unlimited
Policy Value	The accumulation of gross premiums paid, at interest, less specified charges (which include the cost of insurance), and expenses, at the end of each policy year or at the youngest insured's age shown	Based on the guaranteed cost of insurance rates and the minimum guaranteed interest rate
Cash Value	Amount of the policy value, less any surrender charges, available at the end of each policy year or at the youngest insured's age shown, provided planned premiums are paid to that date and there is no indebtedness	Minimum \$0.00 to Maximum \$999,999,999
Remaining variables	previously explained	

Page 4

raye +		
Surrender Charge	Charge to relinquish the policy within the first 20 policy years The surrender charges are specific to each policy based on the specified amount, the issue age, gender and rate class of each insured	The surrender charge subtracted from the policy value determines the cash value
Remaining variables	previously explained	

Form CLI-145 (2/10), Survivorship Flexible Premium Adjustable Universal Life Insurance Policy

LOCATION/ITEM DESCRIPTION RANGES

Page 5

Policy Year	Every year during which this policy may remain in force based on the maturity date	The duration of the policy years shown is based on the number of years until the youngest insured attains age 121 (maturity date)	
Monthly Cost of Insurance Rate	The guaranteed monthly cost of insurance rate per \$1,000 of net amount at risk is one of the factors that determines the monthly deduction for a policy month The cost of insurance rate is based on the specified amount, the attained age, gender and rate class of each insured	Minimum \$0.000033 to Maximum \$83.333333	
Remaining variables previously explained			

Page 6

Monthly Guaranteed Premium	The monthly guaranteed premium is the minimum amount necessary to be paid each month for each policy year shown to keep the policy in force The monthly guaranteed premium is based on the specified amount, the issue age, gender and rate class of each insured	Minimum \$14.03 to Maximum \$46,234,613.97		
Remaining variables previously explained				

Page 6 - Benefits

Benefit	Any optional benefit rider elected by the applicant will be shown on this specifications page for additional rider benefits	Applicable optional benefit riders are: - Policy Split Option (Rider) - Substitution of Insured (Rider) - Estate Protection (Rider)		
Amount	Amount of coverage elected by the applicant for the Estate Protection Rider	Minimum \$50,000.00 to Maximum \$999,999,999.99		
Benefit Expiry	The date the optional benefit ceases	The benefit expiry for each of the available riders shown is: Policy Split Option: The date the oldest insured attains age 86 Substitution of Insured: The policy's maturity date Estate Protection: The date of the fourth policy anniversary		
Monthly Cost	Monthly cost for the Estate Protection Rider, based on the rider benefit, the gender, issue age and rate class of each insured	Minimum \$0.00 to Maximum \$127,416,474.65		
Remaining variables previously explained				

EXHIBIT A (REVISED)

CONSENT TO SUBMIT RATES AND/OR COST BASES FOR APPROVAL

The	The Cincinnati Life Insurance Co (Company Name)	mpany ("Company") of
	Cincinnati, Ohio 45250-549 (City and State)	6 does hereby consent and agree
A)	projected" or used in relation to pol must be filed with the Insurance ("Commissioner") at least sixty (6 Such rates and/or cost bases shall are filed with the Commissioner	pases both "maximum" and "current or icy form number Form CLI-145-AR (2/10) ce Commissioner for the State of Arkansas (0) days prior to their proposed effective date. If be deemed effective sixty (60) days after they unless the Commissioner shall approve or bases prior to the expiration of sixty (60) days.
or		
B)	provides for frequent changes conditions, the company may file a the Department at least sixty (60)	or indeterminate premium whole life policy which in interest rates based on financial market a range of rates it will stay within and will notify days prior to any change in the range of rates. It the method used to calculate its premium and
	_	The Cincinnati Life Insurance Company (Company Name)
	Ī	REPORT
	_	Roger A. Brown, FSA, MAAA
	-	Vice President and Actuary (Title or Position)
		(Title or Position)

Arkansas

UNIVERSAL LIFE CERTIFICATION

Re: Form CLI-145-AR (2/10), Survivorship Flexible Pre- Policy	mium Adjustable Universal Life Insurance
I, Roger A. Brown, FSA, MAAA Insurance Company, certify that I have reviewed policy forms contained in this filing and hereby of with Arkansas Insurance Rule and Regulation 3 the best of my knowledge and belief, are in comprequirements of the Arkansas Insurance Depart	d or supervised the review of the certify that they are in compliance 4. Universal Life Insurance and, to pliance with all applicable
Officer	February 11, 2010
	Date
Vice President and Actuary	<u> </u>
Title	

The Cincinnati Life Insurance Company

6200 South Gilmore Road, Fairfield, Ohio 45014-5141 Mailing Address: P.O. Box 145496, Cincinnati, Ohio 45250-5496

Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL

Policy Form CLI-145 (2/10)

Designed for

John Doe and Jane Doe

Agent/Representative

FIRST LASTNAME (License Number 73221)

ABC AGENCY ANY ADDRESS CITY, STATE, ZIP ANY PHONE

The Cincinnati Life Insurance Company Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL Narrative Summary

John Doe Male Age 35 Ultra Standard
Jane Doe Female Age 35 Ultra Standard

Death Benefit Option: Level Initial Annual Premium: \$479.99
Riders: SIR PSO EPR Initial Specified Amount: \$100,000

Basic Life Insurance Illustration

Policy Summary

This summary provides a brief description of a life insurance policy and any riders. It also includes definitions of key terms and column headings. This summary is not intended as a substitute for a life insurance policy or any riders which may be issued with the policy. In the event of any conflict, the provisions of the policy and the riders, and NOT this summary, shall control.

Policy Form CLI-167 (4/30)

The Survivor UL is a last survivor flexible premium adjustable universal life insurance policy, that covers two lives and pays a death benefit when the second person dies. The policy permits for flexible premium payments. A Monthly Deduction equal to the cost of insurance on the insured lives, expense fees and the cost of other benefits issued with the policy will be assessed against the Policy Value.

If all insureds die before the Maturity Date and this policy is in force, we will, subject to all the terms of this policy, pay to the beneficiary the death benefit due under the policy.

Risk Classification

The illustrated policy benefits and values were calculated based on gender, age, underwriting class and rated premium classes for each proposed insured.

Proposed Insured: John Doe Proposed Insured: Jane Doe Age: 35 35 Age: Sex: Male Sex: Female Class: Ultra Standard Class: Ultra Standard

Table Rating: 0 Table Rating: 0

Premiums

Initial Premium Outlay: \$479.99 payable Annual Guideline Level Premium: \$1,161.46 annually per year

The maximum allowable level premium for this contract is \$1,161.46, under provisions of the Internal Revenue Code.

This illustration describes values and benefits if premiums are paid on the dates and in the amounts on the following pages assuming indicated interest rates and insurance costs.

The information in this illustration is subject to the terms and requirements of the policy.

Death Benefit Provision

The death benefit will be the greater of:

- 1. The specified amount on the date of the last suriving insured's death; or
- 2. The percentage of the policy value on the date of the last surviving insured's death as shown in the table of percentages.

The death benefit is reduced by any partial withdrawal or unpaid loan. Additionally, your death benefit may be increased to satisfy any applicable IRS regulation.

Uo wncpgqwu'' Fgcvj''

If the insureds die at the same time or under circumstances where the order of death cannot be determined, only one death benefit will be paid.

The Cincinnati Life Insurance Company

Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL

Narrative Summary

John Doe Male Age 35 Ultra Standard
Jane Doe Female Age 35 Ultra Standard
Death Benefit Option: Level Initial Annual Premium: \$479.99
Riders: SIR PSO EPR Initial Specified Amount: \$100,000

Basic Life Insurance Illustration

Eqpvpwcvlqp'''''The death benefit displayed in the Guaranteed Death Benefit column on the Numeric Summary page and **qhEqxgt ci g''''''**On the Tabular Detail page of the illustration indicates the length of time the policy is protected from lapse based on the illustrated pattern of premiums, face amount and cash flows.

This policy will not enter the grace period, as provided in the Grace Period provision, if the Continuation of Coverage premium requirements are met. The Continuation of Coverage premium requirements are met if:

- 1. the Accumulated Premiums Paid less Indebtedness is greater than or equal to the Accumulated Monthly Guaranteed Premiums as of the end of the most recent policy month;
- 2. Indebtedness plus interest on Indebtedness to the next policy anniversary does not exceed the current policy value; and
- Continuation of Coverage has not been terminated in accordance with the Continuation of Coverage Termination provision.

""""Accumulated Monthly Guaranteed Premiums

The Accumulated Monthly Guaranteed Premiums at the end of the first policy month is the Monthly Guaranteed Premium for the first policy month multiplied by 1 plus the Primary Monthly Accumulation Factor.

The Accumulated Monthly Guaranteed Premiums at the end of any other policy month is calculated as:

- 1. the Accumulated Monthly Guaranteed Premiums at the end of the preceding policy month; plus
- 2. the Monthly Guaranteed Premium for the current policy month; multiplied by
- 3. 1 plus the Primary Monthly Accumulation Factor.

Monthly Guaranteed Premiums are shown in the Table of Monthly Guaranteed Premiums and the Primary Monthly Accumulation Factor is shown in the Policy Specifications. The Primary Monthly Accumulation Factor is applied to the premium from the date it is received.

Ceewo wrevef 'Rt go kwo u'Relf

The Accumulated Premiums Paid at the end of the first policy month is the premium paid during the first policy month plus the Accumulation Amount.

The Accumulated Premiums Paid at the end of any other policy month equals:

- 1. the Accumulated Premiums Paid at the end of the preceding policy month; plus
- 2. any premiums paid during the current policy month; minus
- 3. any partial withdrawals made during current the policy month; plus
- 4. the Accumulation Amount.

The Cincinnati Life Insurance Company

Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL

Narrative Summary

John Doe Male Age 35 Ultra Standard

Jane Doe Female Age 35 Ultra Standard

Death Benefit Option: Level Initial Annual Premium:

Death Benefit Option: Level Initial Annual Premium: \$479.99
Riders: SIR PSO EPR Initial Specified Amount: \$100,000

The Accumulation Amount equals:

- 1. the Primary Monthly Accumulation Factor multiplied by the lesser of:
 - a. (i) the Accumulated Premiums Paid at the end of the preceding policy month; plus
 - (ii) any premiums paid during the current policy month; less
 - (iii) any partial withdrawals made during the current policy month; and
 - b. the Accumulated Threshold Amount; plus
- 2. the Secondary Monthly Accumulation Factor shown in the Policy Specifications multiplied by the excess, if any, of:
 - a. (i) the Accumulated Premiums Paid at the end of the preceding policy month; plus
 - (ii) any premiums paid during the current policy month; less
 - (iii) any partial withdrawals made during the current policy month; over
 - b. the Accumulated Threshold Amount.

The Threshold Amount and the Secondary Monthly Accumulation Factor are shown in the Policy Specifications. The Secondary Monthly Accumulation Factor is applied to the premium from the date it is received.

Accumulated Threshold Amount

The Accumulated Threshold Amount for the first policy month equals the Threshold Amount multiplied by 1 plus the Primary Monthly Accumulation Factor.

The Accumulated Threshold Amount for any other policy month equals;

- 1. the Accumulated Threshold Amount at the end of the preceding policy month, plus
- 2. the Threshold Amount for the current policy month; multiplied by
- 3. 1 plus the Primary Monthly Accumulation Factor.

Catch-up Provision

While this policy is in force, if the Accumulated Premiums Paid is less than the Accumulated Monthly Guaranteed Premiums, you can pay additional premium to satisfy the Continuation of Coverage premium requirements.

Eqpvlpwcvlqp'qh'Eqxgtci g'Vgto lpcvlqp

Continuation of Coverage will terminate and cease to be in force on the earliest of the following dates:

- 1. the date of surrender or termination of the policy;
- 2. the effective date of any increase in specified amount; or
- 3. the date the policy terminates in accordance with the Grace Period provision.

Once Continuation of Coverage terminates, it cannot be reinstated. If the policy lapses and is reinstated, Continuation of Coverage will not be part of the reinstated policy.

The Cincinnati Life Insurance Company Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL **Narrative Summary**

John Doe Male Age 35 Ultra Standard Female Age 35 Ultra Standard Jane Doe

Death Benefit Option: Level **Initial Annual Premium:** \$479.99 Riders: SIR PSO EPR **Initial Specified Amount:** \$100,000

Policy Value Premiums, less expense charges and monthly deductions, are accumulated with interest.

You may borrow against this policy while it is in force. The maximum rate of loan interest is shown in the **Policy Loans**

policy. We may charge a lower rate of interest.

Partial After the first policy anniversary, you may make a partial withdrawal of the cash value of the policy. The Withdrawals amount of the partial withdrawal and administrative charges will be deducted from the cash value.

Tax Treatment The Cincinnati Life Insurance Company assumes no responsibility for and makes no representation with

respect to the tax treatment of a life insurance policy. For information on how a life insurance policy affects

your personal tax situation, please consult your tax or legal advisor.

The premium outlay and monthly deductions for your coverage have been calculated assuming this policy is Underwriting

issued in the underwriting categories specified. Actual premiums and monthly deductions will

depend on the outcome of the underwriting process and may vary from what is shown on this illustration.

If so, you will receive a revised illustration with your insurance contract.

Riders Illustrated values include the following additional benefits:

SIR Substitute of Insured Rider: This rider allows the policy owner to substitute a new insured

for one of the existing insureds. This rider expires in year 86.

Policy Split Option Rider: This rider allows the owner to split the policy into two single life policies on the occurrence of specific events. This rider expires in year 51. **PSO**

Estate Protection Rider: This rider provides additional survivorship insurance during the first four **EPR**

\$100,000 policy years. This rider expires in year 4.

Additional **Key Terms** "Age" - Represents the younger insured's age at the end of the applicable policy year.

"Cash Value (Guaranteed)" - The policy value less surrender charges and all unpaid loans with interest. It is the value which is available upon surrender as of the end of the year using the guaranteed 3.00% interest and maximum cost of insurance charges. If actual premium payments differ from the premium outlay which is illustrated, the actual net cash values will be different from those illustrated.

"Cash Value (Non-Guaranteed)" - The policy value less surrender charges and all unpaid loans with interest. It is the value which is available upon surrender using the current interest and current cost of insurance charges. The assumptions on which interest and cost of insurance charges are based are subject to change by us. If actual premium payments differ from the premium outlay illustrated, the actual net cash values will be different from those illustrated.

"Death Benefit (Non-Guaranteed)" - The end of year death benefit assumed to be payable upon the last surviving insured's death, using current interest and current cost of insurance charges. If actual premium payments differ from the premium outlay illustrated, the actual death benefit may be different from that illustrated.

"Death Benefit (Guaranteed)" - The end of year death benefit assumed to be payable upon the last surviving insured's death, using guaranteed 3.00% interest and maximum cost of insurance charges. If actual premium payments differ from the premium outlay illustrated, the actual death benefit may be different from that illustrated.

This is an illustration only, not an offer, contract, or promise of future policy performance. Coverage is subject to the terms and conditions of the policy. This illustration is not valid without all 11 pages.

Agent: FIRST LASTNAME Ver: 3.841C 73221 March 18, 2010 10:53am CLI-145 (2/10) Page: 5 of 11 State: OH

The Cincinnati Life Insurance Company Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL Narrative Summary

John Doe Jane Doe Death Benefit Option: Level Riders: SIR PSO EPR Male Age 35 Ultra Standard Female Age 35 Ultra Standard Initial Annual Premium: Initial Specified Amount:

\$479.99 \$100,000

"Guaranteed Elements" - Premiums, benefits, values, credits or charges under the insurance policy that are determined as of the policy date and guaranteed for the life of policy.

"Initial Specified Amount" - The death benefit payable under the base policy upon the death of the last surviving insured when the policy is issued.

"Mid-Point Scale" - Non-guaranteed credited interest and charges that are the average of the guaranteed rates and the current rates.

"Non-Guaranteed Elements" - Premiums, benefits, values, credits or charges under the insurance policy that are not guaranteed on the policy date. The assumptions on which these elements are based are subject to change by us. Actual results may be more or less favorable than those stated in this illustration.

"Policy Value" - The accumulated fund which results from the payment of premiums less the expense charge for this policy. Interest is added to this fund, and monthly deductions are subtracted from it.

"Premium Outlay" - The premium assumed to be paid each year. This premium amount is the basis for all policy values hereafter in this illustration. Although this policy allows for flexibility in premium payments, there must be enough values in the policy as a result of the premiums paid to keep the policy in force.

"Year" - Indicated the number of completed twelve month policy periods.

Premiums are assumed to be paid at the beginning of the year (or of each modal period if non-annual) and policy values are illustrated as of the end of the year.

This illustration assumes that the currently illustrated non-guaranteed elements will continue unchanged for all years shown. This is not likely to occur, and actual results may be more or less favorable than those shown.

The Cincinnati Life Insurance Company Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL Numeric Summary

2,277

100,000

3,170

100,000

John Doe Jane Doe Death Benefit Option: Level Riders: SIR PSO EPR			Fema Initial	Age 35 Ultra Si le Age 35 Ultra Annual Premiu Specified Amo	Standard m:	\$479.99 \$100,000	
		——GUARANTEED ——		— NON-GUARANTEED —			
	Premium	Cash	Death	—— Midpoir Cash	Death	— Current Cash	Death
Year	Outlay	Value	Benefit	Value	Benefit	Value	Benefit
5	480	0	100,000	0	100,000	0	100,000
10	480	0	100,000	0	100,000	0	100,000
20	480	53	100,000	190	100,000	343	100,000

The **Guaranteed** columns assume an initial interest rate of 3.00%. The **Midpoint** columns assume an initial interest rate of 3.77%. The **Current** columns assume an initial interest rate of 4.55%.

100,000

The non-guaranteed elements are not guaranteed. The assumptions on which they are based are subject to change by the insurer. Actual results may be more or less favorable. Refer to the Additional Benefits and Information Section of this illustration for important information.

I (we) have received a copy of this illustration and understand that any non-guaranteed elements illustrated are

Signature (owner(s)/applicant(s))	Date
Signature (owner(s)/applicant(s))	Date
I have informed the applicant or policyowner that this illunon-guaranteed elements will continue unchanged for all actual results may be more or less favorable than those sl	years shown. This is not likely to occur, and
Agent/Company Representative	 Date

This is an illustration only, not an offer, contract, or promise of future policy performance. Coverage is subject to the terms and conditions of the policy. This illustration is not valid without all 11 pages.

30

480

1,471

The Cincinnati Life Insurance Company Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL Tabular Detail

John Doe Male Age 35 Ultra Standard
Jane Doe Female Age 35 Ultra Standard
Doeth Repetit Option: Level

Death Benefit Option: LevelInitial Annual Premium:\$ 479.99Riders: SIR PSO EPRInitial Specified Amount:\$ 100,000

			Guaranteed Assumptions		Non-Guaranteed Assumptions Current			
Younger		Premium	Policy	Cash	Death	Policy Cash	Current	Death
Age	Year	Outlay	Value	Value	Benefit	Value	Value	Benefit
36	1	480	10	0	200,000	13	0	200,000
37	2	480	21	0	200,000	27	0	200,000
38	3	480	31	0	200,000	41	0	200,000
39	4	480	41	0	200,000	56	0	200,000
40	5	480	51	0	100,000	71	0	100,000
41	6	480	62	0	100,000	88	0	100,000
42	7	480	72	0	100,000	104	0	100,000
43	8	480	82	0	100,000	121	0	100,000
44	9	480	91	0	100,000	139	0	100,000
45	10	480	100	0	100,000	157	0	100,000
46	11	480	107	0	100,000	176	0	100,000
47	12	480	114	0	100,000	195	0	100,000
48	13	480	118	0	100,000	214	0	100,000
49	14	480	121	0	100,000	234	0	100,000
50	15	480	121	0	100,000	253	0	100,000
51	16	480	118	0	100,000	273	0	100,000
52	17	480	111	0	100,000	292	0	100,000
53	18	480	99	0	100,000	310	64	100,000
54	19	480	80	0	100,000	327	204	100,000
55	20	480	53	53	100,000	343	343	100,000
56	21	480	254	254	100,000	597	597	100,000
57	22	480	450	450	100,000	858	858	100,000
58	23	480	639	639	100,000	1,128	1,128	100,000
59	24	480	820	820	100,000	1,405	1,405	100,000
60	25	480	987	987	100,000	1,689	1,689	100,000
61	26	480	1,139	1,139	100,000	1,979	1,979	100,000
62	27	480	1,270	1,270	100,000	2,274	2,274	100,000
63	28	480	1,373	1,373	100,000	2,572	2,572	100,000
64	29	480	1,443	1,443	100,000	2,871	2,871	100,000
65	30	480	1,471	1,471	100,000	3,170	3,170	100,000
66	31	480	1,451	1,451	100,000	3,466	3,466	100,000
67	32	480	1,372	1,372	100,000	3,757	3,757	100,000
68	33	480	1,225	1,225	100,000	4,039	4,039	100,000
69	34	480	996	996	100,000	4,307	4,307	100,000
70	35	480	669	669	100,000	4,558	4,558	100,000
71	36	480	223	223	100,000	4,784	4,784	100,000
72	37	480	0	0	100,000	4,975	4,975	100,000
73	38	480	0	0	100,000	5,120	5,120	100,000
74	39	480	0	0	100,000	5,209	5,209	100,000
75	40	480	0	0	100,000	5,228	5,228	100,000

The Cincinnati Life Insurance Company Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL Tabular Detail

John Doe Male Age 35 Ultra Standard

Jane Doe Female Age 35 Ultra Standard

Death Benefit Option: Level Initial Annual Premium: \$ 479.99

Riders: SIR PSO EPR		Initial Specified Amount:					\$ 100,000	
		Guaranteed Assumptions			Non-Guara	nptions		
							Current	
Younger		Premium	Policy	Cash	Death	Policy Cash		Death
Age	Year	Outlay	Value	Value	Benefit	Value	Value	Benefit
76	41	480	0	0	100,000	5,161	5,161	100,000
77	42	480	0	0	100,000	4,988	4,988	100,000
78	43	480	0	0	100,000	4,682	4,682	100,000
79	44	480	0	0	100,000	4,213	4,213	100,000
80	45	480	0	0	100,000	3,543	3,543	100,000
81	46	480	0	0	100,000	2,623	2,623	100,000
82	47	480	0	0	100,000	1,387	1,387	100,000
83	48	480	0	0	100,000	0	0	100,000
84	49	480	0	0	100,000	0	0	100,000
85	50	480	0	0	100,000	0	0	100,000
86	51	480	0	0	100,000	0	0	100,000
87	52	480	0	0	100,000	0	0	100,000
88	53	480	0	0	100,000	0	0	100,000
89	54	480	0	0	100,000	0	0	100,000
90	55	480	0	0	100,000	0	0	100,000
30	33	400	O	Ü	100,000	Ü	U	100,000
91	56	480	0	0	100,000	0	0	100,000
92	57	480	0	0	100,000	0	0	100,000
93	58	480	0	0	100,000	0	0	100,000
94	59	480	0	0	100,000	0	0	100,000
95	60	480	0	0	100,000	0	0	100,000
96	61	480	0	0	100,000	0	0	100,000
97	62	480	0	0	100,000	0	0	100,000
98	63	480	0	0	100,000	0	0	100,000
99	64	480	0	0	100,000	0	0	100,000
100	65	480	0	0	100,000	0	0	100,000
101	66	0	0	0	100,000	0	0	100,000
101	67	0	0	0	100,000	0	0	100,000
102	68	0	0	0	100,000	0	0	100,000
103	69	0	0	0	100,000	0	0	100,000
105	70	0	0	0	100,000	0	0	100,000
100	-4			_		_	_	
106	71	0	0	0	100,000	0	0	100,000
107	72	0	0	0	100,000	0	0	100,000
108	73	0	0	0	100,000	0	0	100,000
109	74	0	0	0	100,000	0	0	100,000
110	75	0	0	0	100,000	0	0	100,000
111	76	0	0	0	100,000	0	0	100,000
112	77	0	0	0	100,000	0	0	100,000
113	78	0	0	0	100,000	0	0	100,000
114	79	0	0	0	100,000	0	0	100,000
115	80	0	0	0	100,000	0	0	100,000

The Cincinnati Life Insurance Company Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL Tabular Detail

John Doe	Male Age 35 Ultra Standard	
Jane Doe	Female Age 35 Ultra Standard	
Death Benefit Option: Level	Initial Annual Premium:	\$ 479.99
Riders: SIR PSO EPR	Initial Specified Amount:	\$ 100,000

		made opcomed a modera					Ψ,	
			Guar	anteed Assump	otions	Non-Gua	ranteed Assum	ptions
							Current	
Younger		Premium	Policy	Cash	Death	Policy Cash		Death
Age	Year	Outlay	Value	Value	Benefit	Value	Value	Benefit
116	81	0	0	0	100,000	0	0	100,000
117	82	0	0	0	100,000	0	0	100,000
118	83	0	0	0	100,000	0	0	100,000
119	84	0	0	0	100,000	0	0	100,000
120	85	0	0	0	100,000	0	0	100,000
121	86	0	0	0	100,000	0	0	100,000

The Cincinnati Life Insurance Company Survivorship Flexible Premium Adjustable Universal Life Insurance Policy LifeHorizons Survivor UL Tabular Detail Information

Male Age 35 Ultra Standard John Doe Female Age 35 Ultra Standard Jane Doe Initial Annual Premium: Death Benefit Option: Level Riders: SIR PSO EPR

\$479.99 **Initial Specified Amount:** \$100,000

Life Insurance Cost Information

	Net Paymen	it Cost Index	Surrender (Cost Index
	Guaranteed	Current	Guaranteed	Current
Year 10	4.80	4.80	4.80	4.80
Year 20	4.80	4.80	4.78	4.70

These indices are computed by the formulae as prescribed by the National Association of Insurance Commissioners, and reflect the time value of money at 4.55%.

The Guaranteed columns assume an initial guaranteed interest rate of 3.00% and guaranteed cost of insurance rates. The Current columns assume an initial current interest rate of 4.55% and current cost of insurance rates.

At the time of issue and after issue as illustrated, this policy complies with SECTION 7702A of the Internal Revenue Code so that it will not be a Modified Endowment Contract.

Life Insurance policies issued after June 21, 1988 may be defined as modified endowment contracts (MEC). Withdrawals from "modified endowment contracts" (including loans) will be taxed as current income until all of the policy earnings have been taxed. There is also a 10% penalty tax if the owner is under age 59 1/2 unless payments are due to disability or are annuity type payments.

This illustration complies with the definition of life insurance in I.R.C. Sec. 7702. The tax status of this policy as it applies to the policy owner should be reviewed each year. This illustration is not to be relied on for tax advice. Your personal legal and tax advisors should always be consulted.

The tax treatment of life insurance under federal tax law is subject to change.

ADDITIONAL BENEFITS AND INFORMATION

Initial Annual Premium:	\$479.99
Initial Annual Minimum Premium:	\$19.86
Initial Annual Target Premium:	\$479.99
Guideline Single Premium:	\$13,610.11
Guideline Level Annual Premium:	\$1,161.46
7 Pay Annual Premium:	\$2,195.19